WILDERNESS

Discover Earth's Ultimate,
Untamed Places

AT A GLANCE

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ABOUT WILDERNESS™

In 1983 our journey began in Botswana, with a few rustic tents, a single Land Rover, two dedicated safari guides, and a dream of showcasing Africa's iconic wild places. Now, 40 years on, Wilderness™ has over 3,000 passionate employees, and more than 60 camps across Southern and East Africa, while also operating a full-service Destination Management Company (DMC). From those humble beginnings sprang one of Africa's leading conservation and hospitality companies.

Our purpose has always been what drives us – but now, more than ever, we are determined to have an even greater impact on the world's wildlife, wilderness, and local communities. We aim to double the amount of land we help conserve in the next few years. An ambitious goal, but we believe that with the support of our guests, partners, and greater collective, it is achievable. We're devoted to increasing the world's wilderness, together. And it's a vision we'll never stop longing to achieve.

"We exist to increase the world's wilderness, together. And it's a vision we'll never stop longing to achieve".

WHY WILDERNESS™
OUR SEVEN EXPERIENCE

PILLARS

01

ICONIC WILD DESTINATIONS

With four decades of experience, we are a world-leading conservation tourism operator, offering impactful travel in a range of the finest destinations in Africa. Each of our wild spaces places guests in the heart of true wilderness, offering whole different worlds of environments, habitats, sights, and sounds to be discovered.

02

THE BEST WILDLIFE EXPERIENCES

We have exclusive access to some 2.3 million hectares (6 million acres) of Africa's best wildlife areas. These spaces cover many natural habitats, allowing for incredibly diverse, year-round experiences. Being on private conservation land with caps on guest numbers means fewer vehicles and fewer people.

03

INDUSTRY-LEADING GUIDES

Wilderness is proud to recruit and train the industry's best guides, who are encouraged to develop specialist skill sets. Each guest has a dedicated guide for their full stay at a Wilderness camp – from touching down on the airstrip, to game drives, co-ordinating activities and meals out of camp, and everything in between.

04

IMMERSIVE ARCHITECTURE PHILOSOPHY

Our Wilderness camps promise unrivalled comfort while staying true to the vibrant soul and spirit of each destination. We also restrict our number of suites and spread individual suites over several acres so guests can enjoy these places peacefully and respectfully.

05

CULTURAL EXPLORATION

97% of each camp's staff are local citizens, who love to share the history and culture of their

SEAMLESS, TRUSTED TRAVEL

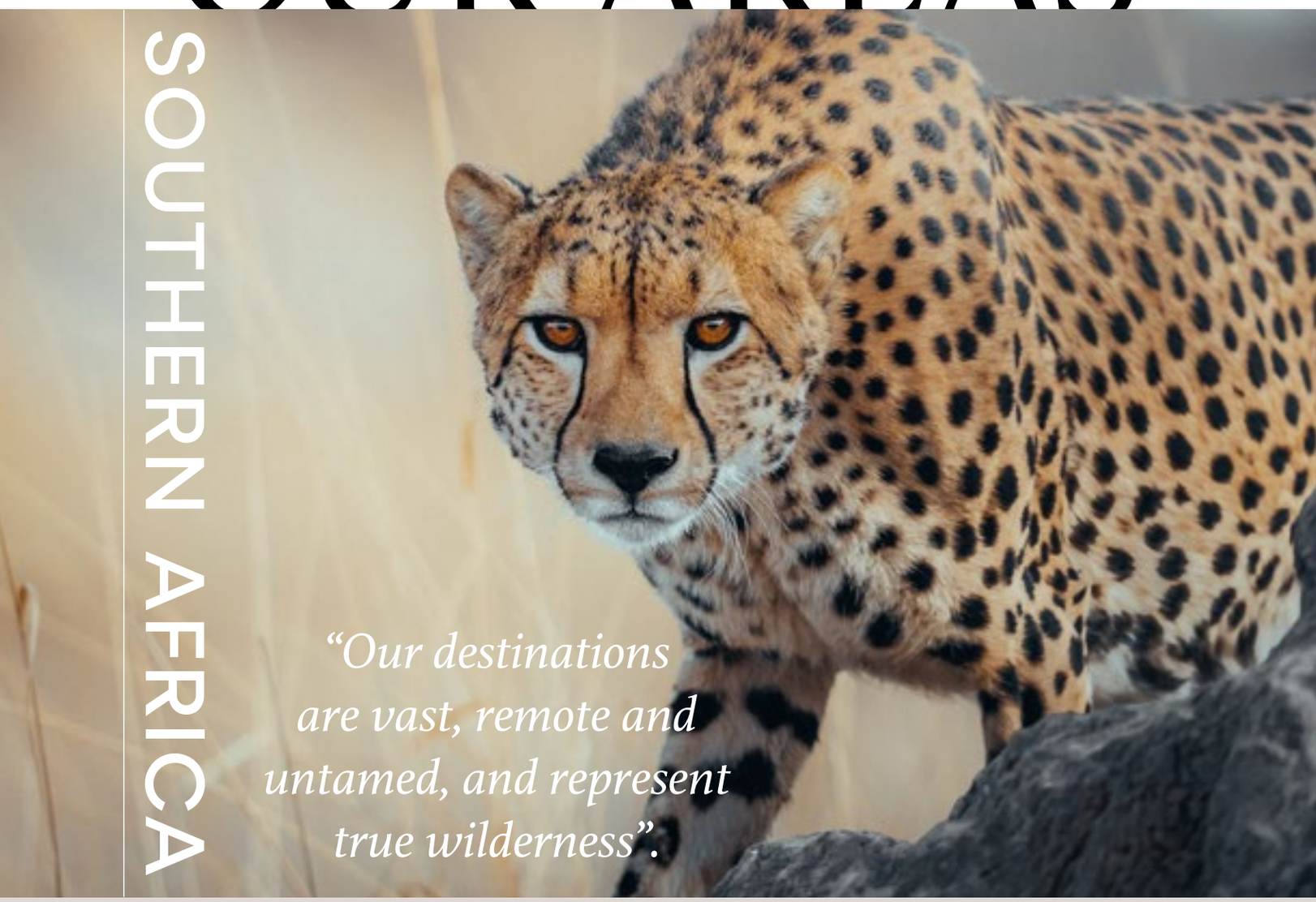
As a full service DMC, selling our own camps as well as associated partner properties, we offer complete end-to-end journeys at highly competitive prices throughout Southern and East Africa, and have offices in all the countries where we operate. We also run exclusive excursions, tours and transfers in Victoria Falls (Zimbabwe), Livingstone (Zambia), Cape Town (South Africa) and Kigali (Rwanda). Finally, we own and operate our own fleet of light aircraft in Southern Africa, creating seamless journeys with maximum service.

regions with our guests. Through immersive hospitality and the option of sampling traditional cuisine, as well as the opportunity to travel outside of camp to visit communities, we bring guests closer to the cultures and customs of new places.

SHARED IMPACT

Every Wilderness guest forms part of a collective of people who are together responsible for increasing the world's wilderness. We work hard to benefit local economies, and continue to partner with businesses and organisations to support the specific needs of each area where we operate.

OUR AREAS



BOTSWANA

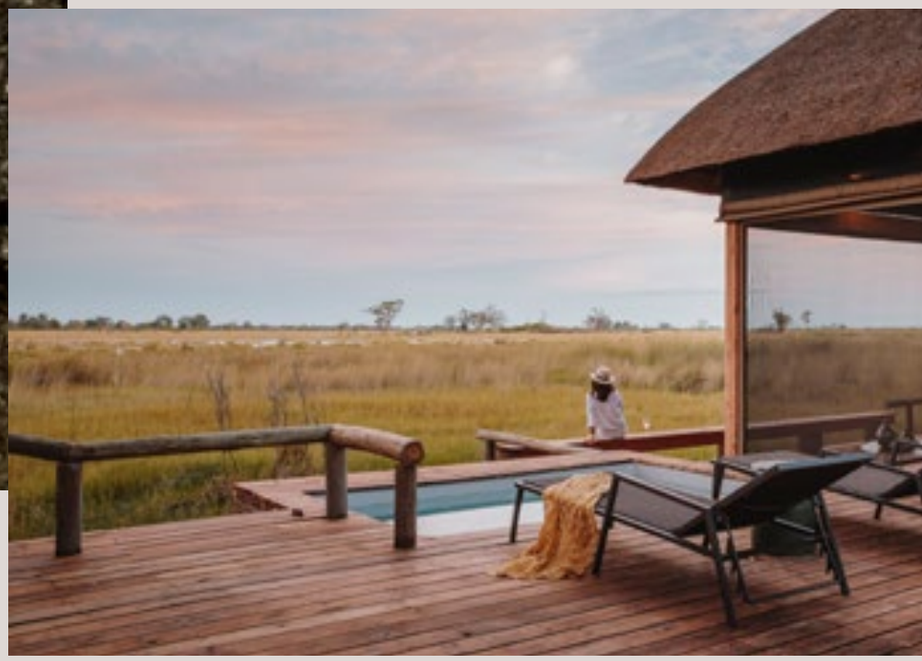
"Botswana offers perhaps the best wildlife experience on the planet, with contrasting topography and large concentrations of diverse wildlife".

With 42% of the country under conservation, it's high-value, low-impact tourism at its most exclusive. Let your guests explore the miraculous UNESCO World Heritage Site of the Okavango Delta – home of the celebrated Moremi Game Reserve – with its network of channels, islands, and lagoons. Travel to the elephant corridor of northern Botswana's private Linyanti Wildlife Reserve, a crucial part of the Chobe ecosystem. To the south-east of the Linyanti, the vast, open plains and enormous herds of the unique Mababe Depression beckon, as does the extraordinary Central Kalahari Game Reserve – the second-largest game reserve in the world – and its unique semi-desert adapted wildlife species.

OKAVANGO DELTA:
WATER CAMPS: Jacana; Pelo
LAND CAMPS: Chitabe; Chitabe Lediba; Little Mombo; Mombo
COMBINATION CAMPS: Jao; Kwetsani; Little Tubu; Little Vumbura; Tubu Tree; Qorokwe; Vumbura Plains

LINYANTI: DumaTau; Little DumaTau; King's Pool; Savuti; Linyanti Tented Camp

MABABE: Mokete



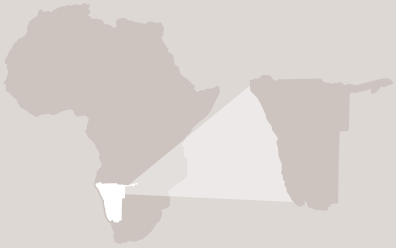
BOTSWANA HIGHLIGHTS

- The wealth of predators – including lions, leopards, cheetahs, hyenas and wild dogs – make for thrilling wildlife encounters
- Mokoro (traditional canoe) or boat rides along the blue-green Okavango Delta channels
- Mega-herds of elephants in the Linyanti
- Walking ancient desert paths with a San guide
- Discover diverse habitats through thrilling boating and mokoro excursions, as well as walking and game drives
- Flying between our camps and witnessing the truly unique and pristine ecosystem below.

MORE ON OUR WEBSITE

NAMIBIA

"An extraordinary place of discovery and adventure".



With arguably the oldest living desert on Earth, an infinite supply of blue skies, sun-drenched weather, and star-filled nights, Namibia offers the ultimate escape into the wilderness.

From our camps, your guests can explore the soaring red dunes of Sossusvlei, the isolated and dramatic coastline of the Atlantic Ocean, the ancient valleys and fascinating geological wonders of Damaraland, and the extraordinarily remote and mystical Kunene – with unique desert-adapted wildlife throughout.

NAMIBIA HIGHLIGHTS

- The world's tallest sand dunes at Sossusvlei, and geographical marvels at Dead Vlei
- The intriguing Skeleton Coast with its Cape fur seal colonies and dramatic shoreline
- Tracking the world's largest black rhino population on foot in true Namib wilderness
- One of the oldest rock art sites in the world at Twyfelfontein
- Respectful interactions with our community partners – the Himba and Ovambo people, among others
- One of Earth's most extraordinary night-time spectacles in a dark sky reserve
- The world-famous Etosha National Park and its vast white salt pan
- A world of adventure awaits through excursions on quad bikes and e-fatbikes, hot air ballooning, hiking, game drives, nature walks and more

MORE ON OUR WEBSITE

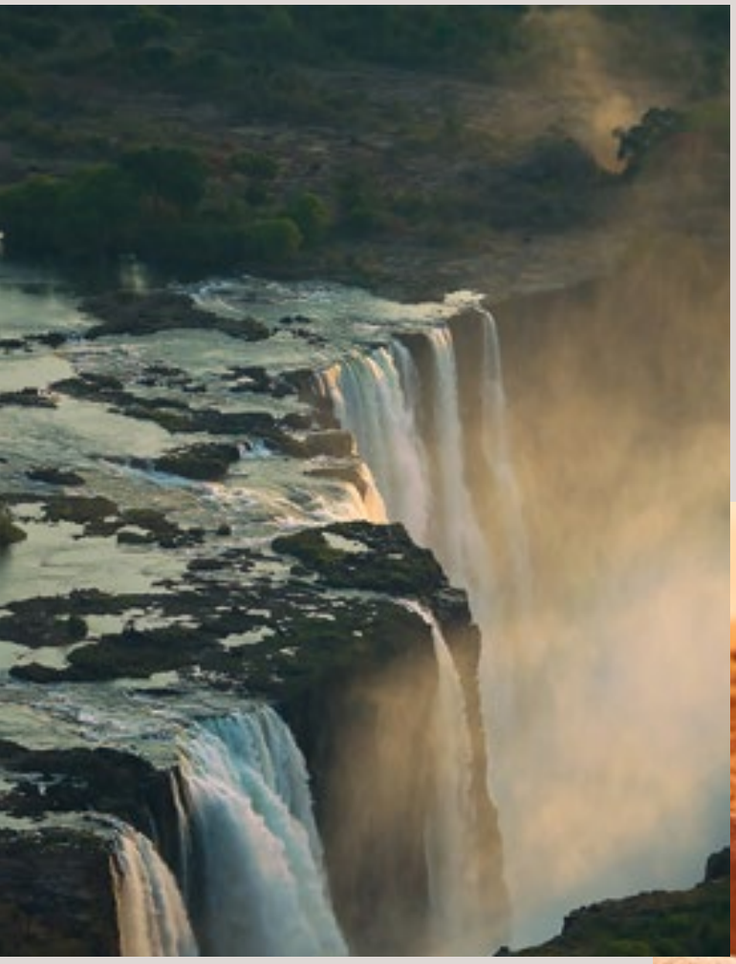
ZAMBIA

"Zambia may be Africa's best-kept safari secret".

Friendly and peaceful, Zambia offers a timeless sense of undiscovered wilderness, sharing the magic of the Zambezi River and Victoria Falls with neighbouring Zimbabwe. When it comes to wildlife, Zambia offers impressive diversity as well as large concentrations, and some of the wildest and most remote game areas on the continent. Busanga Plains in Kafue National Park is the best of these, and a place where lion and endemic antelope dominate.

ZAMBIA HIGHLIGHTS

- The famous channel-leaping lions of Kafue
- Boating on the mighty Zambezi, with elephants, hippos, crocodiles, and dazzling birds
- Learning about Zambian culture and interacting with the local people



- Enjoying thrilling adrenaline adventures around Victoria Falls
- The languid Luangwa River and its high concentration of game
- The largely unknown, phenomenal fruit bat migration of Kasanka

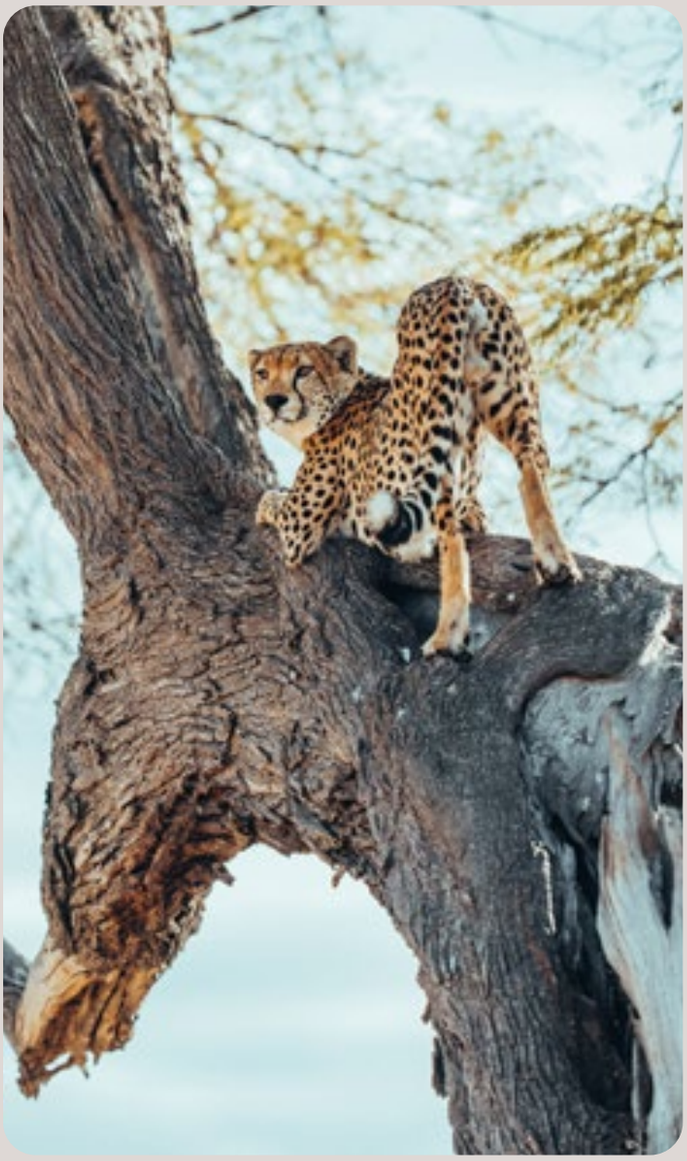
MORE ON OUR WEBSITE

ZIMBABWE

"Zimbabwe is a land of beautiful vistas and amazing wildlife".

Cradled by the mighty Zambezi – that flows over the world-famous Victoria Falls – and Limpopo rivers, Zimbabwe is a land of beautiful vistas and amazing wildlife.

Our scenic and private areas include Hwange, where waterholes attract massive herds of elephants, buffalos, and plains game – followed by their predators; and photogenic Mana Pools, where the fast-flowing Zambezi attracts equally myriad wildlife.



ZIMBABWE HIGHLIGHTS

- Enormous herds of elephants in Hwange
- Cruising down the Zambezi River by boat or, for the more adventurous, by canoe
- Game driving through classic safari country in scenic and wildlife-rich national parks
- Sleeping out in a remote Star Bed
- Bungee jumping, or gorge swinging, at the breathtaking Victoria Falls – a Natural Wonder of the World
- The fascinating rock formations of Matobo Hills and its varied eagle species
- Cruising Lake Kariba or hiking the Eastern Highlands
- Culturally enriching village visits and interactive community projects

MORE ON OUR WEBSITE

SOUTH AFRICA

"As one of the world's most biologically diverse countries, South Africa invites visitors to explore its contrasting landscapes, coastline, wildlife, history, and cultures".

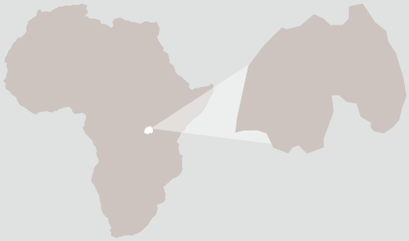
From the iconic Kruger National Park to the famous Table Mountain in Cape Town, a new adventure awaits at every turn. With a wealth of knowledge, and a carefully evaluated portfolio of third party partner properties, our team at Wilderness™ has access to South Africa's most exclusive destinations and experiences.

MORE ON OUR WEBSITE

SOUTH AFRICA HIGHLIGHTS

- A cultural melting pot of the convivial rainbow nation with traditional food, art, music and more
- The county's challenging and fascinating history – from Robben Island to Soweto
- Dominated by Table Mountain, Cape Town's city vibe is perfectly complemented by its outstanding natural beauty and rugged, fynbos-covered mountains inviting hiking and walking
- Spectacular culinary experiences at award-winning estates in the glorious Winelands
- The vast and legendary bushveld, and Kruger National Park, and its neighbouring Sabi Sands Game Reserve
- Countless beautiful beaches to surf, kayak, snorkel, dive, watch whales, and penguins, or simply recharge in the sunshine

RWANDA



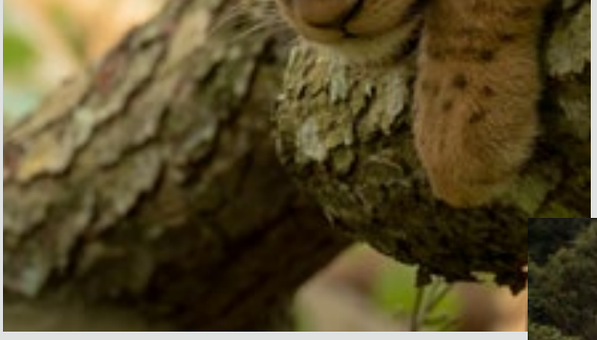
"Rwanda is one of Africa's most biodiverse regions, and a rainforest haven for rare wildlife".

The gorillas and undulating hills of the rainforest on the western peaks give way to bird- and wildlife-filled wetlands and savannah in the east.

The Virunga Massif is home to Rwanda's most illustrious wild mammal, the magnificent mountain gorilla, among a host of other rainforest species. Less well-known, yet equally fascinating, is the sweeping scenery and thriving wildlife of Akagera National Park, where lions, leopards, and buffalos roam.

RWANDA HIGHLIGHTS

- Trekking to see Dian Fossey's beloved mountain gorillas
- The poignant Kigali Genocide Memorial
- The warm, friendly people and learning about their culture
- Seeing chimps, golden monkeys, and other primates
- The Rwandan savannah and tree-climbing lions
- Lake Kivu, one of Africa's great lakes



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"Nothing will prepare you for the profound impact spending time with mountain gorillas will have on you".

TANZANIA

"This land has it all. Bush, beach, mountains, wildlife and culture combine to offer an African experience quite unlike any other".

Wilderness offers unrivalled Serengeti safaris at Wilderness Usawa - our mobile safari camp that moves with the herds - and at a number of our partner Wayo Africa properties. From Mount Kilimanjaro's iconic snow-capped peak to the endless plains of the Serengeti and the Great Migration, to the lesser-known landscapes and prolific wildlife of Ruaha and Selous national parks, an extraordinary East African wilderness experience awaits.

TANZANIA HIGHLIGHTS

- The teeming Serengeti plains, home to the great wildebeest migration
- The highest mountain in Africa, Mount

Kilimanjaro

- Countless, diverse wildlife reserves
- The game-rich Ngorongoro Crater, a World Heritage Site
- The tropical islands of Zanzibar and Mafia with their rich underwater worlds

MORE ON OUR WEBSITE

MORE ON WAYO

KENYA

"A place synonymous with the Great Migration".

It is in Kenya where the safari experience originated. Among its great lakes, rivers and vast plains, an abundance of animals can be found, with horizon-wide herds roaming free against a backdrop of iconic volcanoes.

Fulfil your guests' wildest safari dreams in a land where the iconic wildlife is matched only by the warmth of the people. Part of our greater Wilderness group, Governors' camps are ideally placed in the three prime wildlife areas of the country, including the legendary Masai Mara, the Great Rift Valley, and the expansive Laikipia region.

KENYA HIGHLIGHTS

- The world's greatest mammal migration in the Masai Mara
- The colourful culture of the semi-nomadic pastoralists
- Millions of flamingos at Lake Nakuru
- The vibrant coral reefs and azure waters of Kenya's tropical coastline

MORE ON OUR WEBSITE

MORE ON GOVERNORS'

AWARDS

The awards we receive are a worthy endorsement of our brand of impact tourism. We frequently receive accolades for our camps and hospitality, as well as for our contribution to conservation and communities in Africa.

MORE ON OUR WEBSITE

For more information on Wilderness™, contact your Travel Designer or go to www.wildernessdestinations.com.

Click on above links to discover more