

WILDERNESS

USAWA SERENGETI

AFRICA'S GREATEST SPECTACLE

Imagine an endless horizon. Powder blue skies stretching over grassland as far as the eye can see... an abundance of wildlife: grazing, drinking, breeding. Moving as one. From the tiny dung beetle that fertilises the soil, to the topi that feed in the valleys. From the prides of lion that rest beneath acacia trees between hunts, to the hyenas and jackals that pick at the bones which lie scattered across the savannah. Every species in the Serengeti lives in perfect harmony with the one beside it. It is this balance, 'usawa' in Kiswahili, that ensures this phenomenal ecosystem functions in perfect symbiosis. Always moving. Always changing. Always in balance.

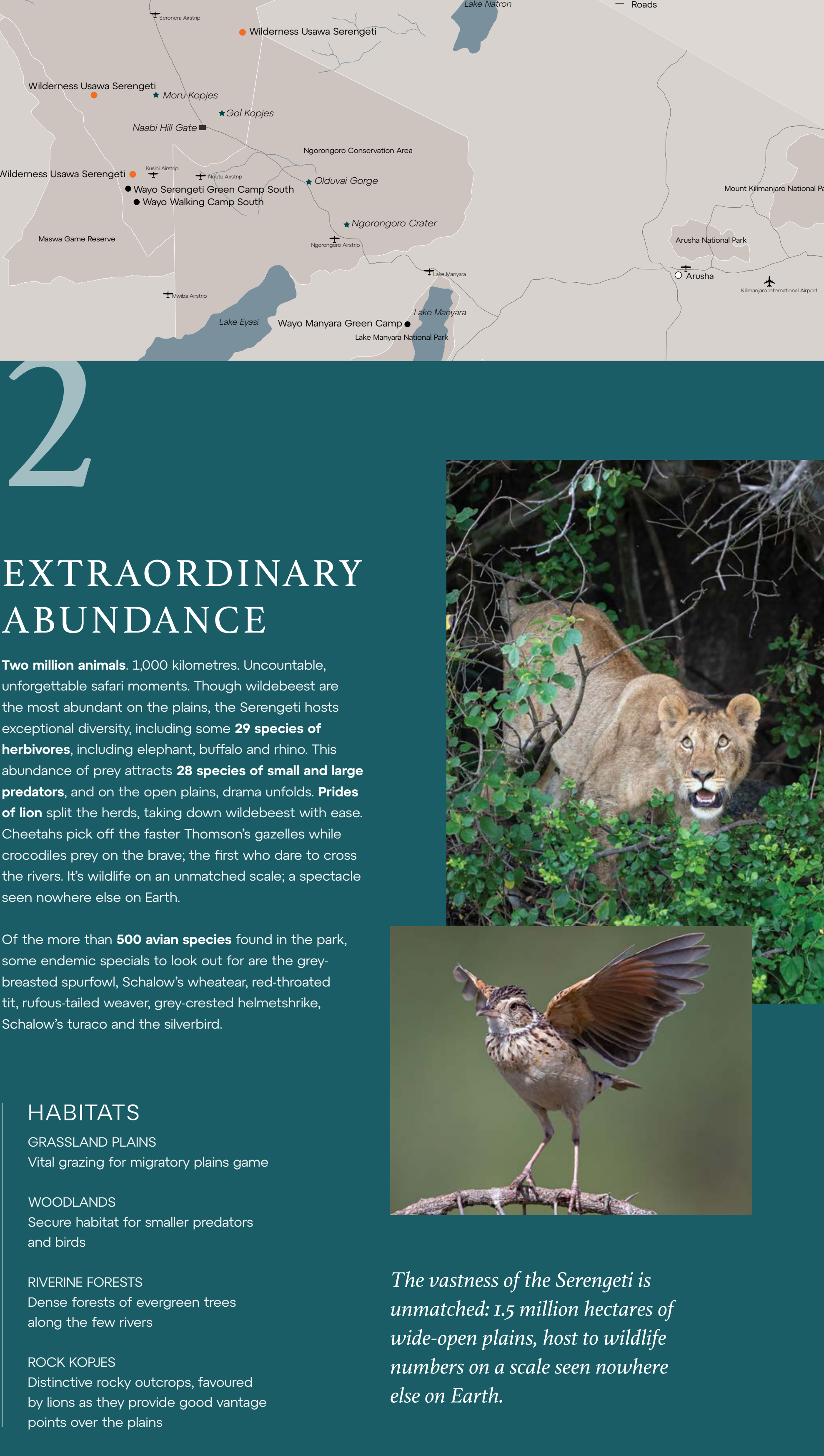
WILDERNESS USAWA SERENGETI | TANZANIA | OPENING MID-JULY 2023

CONTENTS

- 01 AN ICONIC SAFARI DESTINATION
- 02 EXTRAORDINARY ABUNDANCE
- 03 A LUXURY MOBILE CAMP
- 04 WILDERNESS USAWA SERENGETI
- 05 PLAN YOUR ITINERARIES
- 06 TOOLKIT

AN ICONIC SAFARI DESTINATION

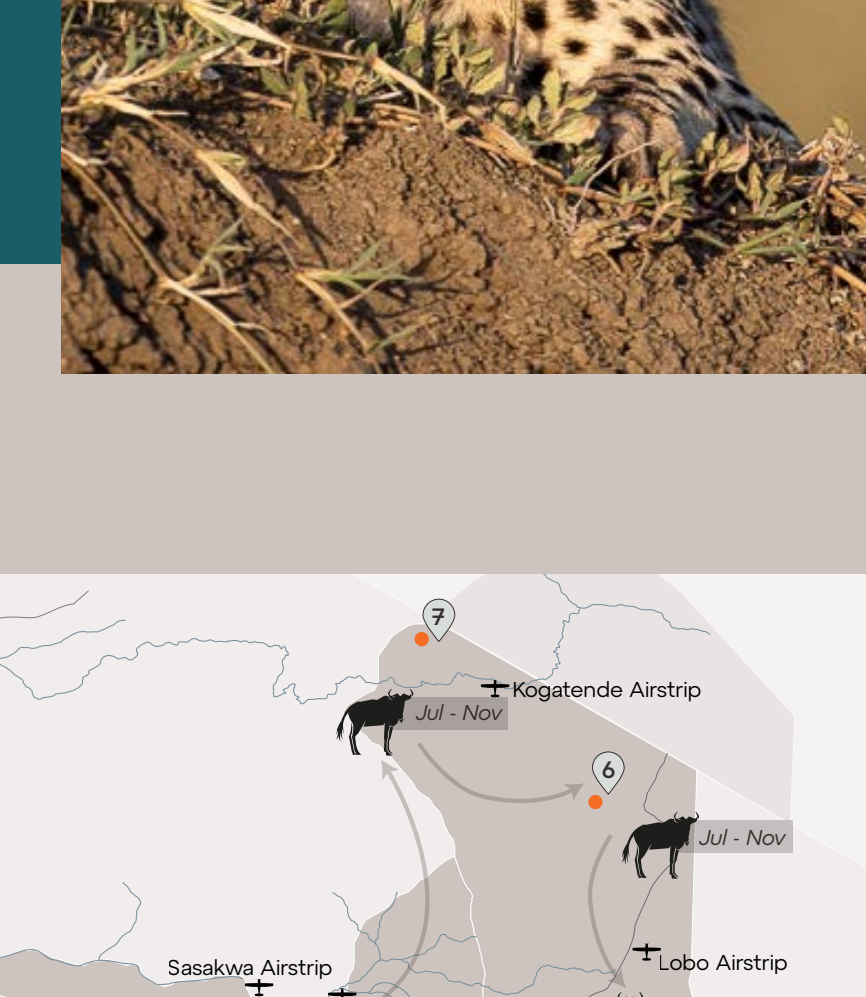
One of Africa's seven natural wonders, Serengeti National Park is home to the continent's most fascinating wildlife phenomenon: the Great Migration. At 15,000 square kilometres, Serengeti National Park sees two million wildebeest, zebra, gazelle and other plains game journey through the park in search of grazing grounds and water. Following the unpredictable rain, the constantly moving throng migrates from the south, focusing the breadth of the plains here as the animals focus intently on heading to the north of the park, they then head back south again, breeding and birthing along the way. More than 300,000 births and dozens of death-defying river crossings mean constant predator-prey interaction on the Serengeti's plains – providing a banquet for lions, hyenas and crocodiles.



02

EXTRAORDINARY ABUNDANCE

Two million animals. 1,000 kilometres. Uncountable, unforgettable safari moments. Though wildebeest are the most abundant on the plains, the Serengeti hosts exceptional diversity, including some 29 species of herbivores, including elephant, buffalo and rhino. This abundance of prey attracts 28 species of small and large predators, and on the open plains, drama unfolds. Prides of lion split the herds, taking down wildebeest with ease. Cheetahs pick off the faster Thomson's gazelles while crocodiles prey on the brave, the first who dare to cross the rivers. It's wildlife on an unmatched scale, a spectacle seen nowhere else on Earth.



Of the more than 500 avian species found in the park, some endemic specials to look out for are the grey-breasted spurfowl, Schalow's wheatear, red-throated tit, rufous-tailed weaver, grey-crested helmetshrike, Schalow's turaco and the silverbird.

HABITATS
GRASSLAND PLAINS
Vital grazing for migratory plains game
WOODLANDS
Secure habitat for smaller predators and birds
RIVERINE FORESTS
Dense forests of evergreen trees along the few rivers
ROCK KOPJES
Distinctive rocky outcrops, favoured by lions as they provide good vantage points over the plains

The vastness of the Serengeti is unmatched: 1.5 million hectares of wide-open plains, host to wildlife numbers on a scale seen nowhere else on Earth.



03

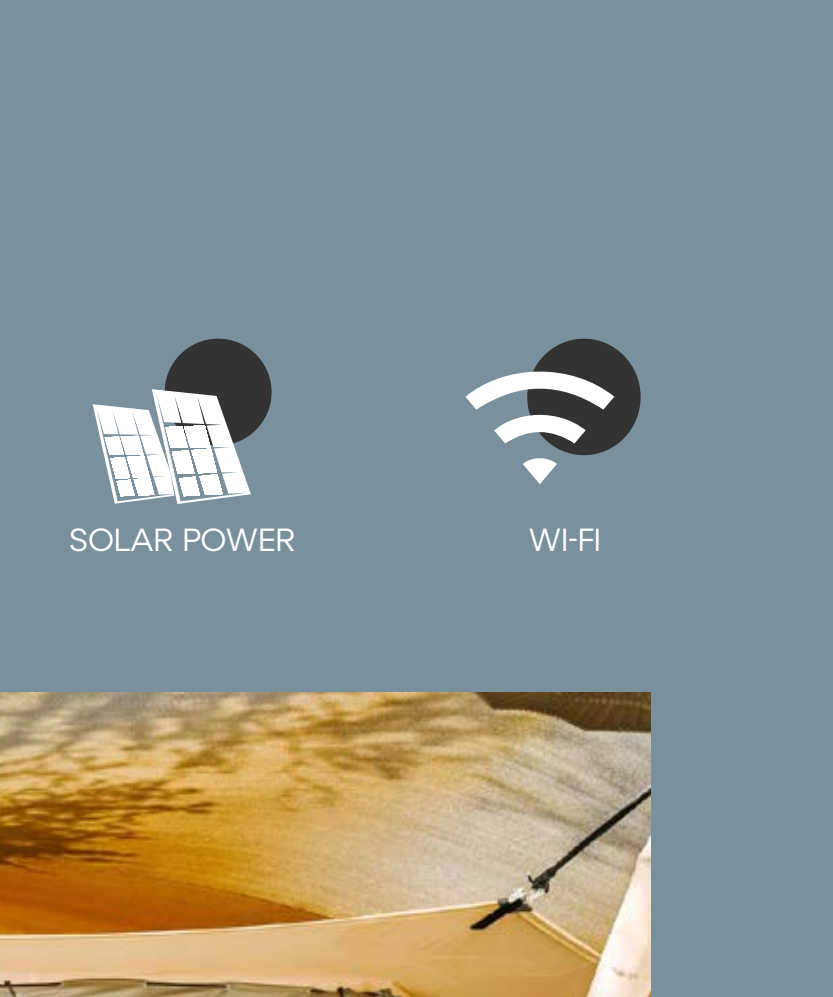
A LUXURY MOBILE CAMP

Wilderness Usawa Serengeti moves with the herd. As the seasonal migration travels throughout the year across the length and breadth of Serengeti National Park, two camps will be set up in key locations in the park. Mobile, yet completely luxurious, the Wilderness Usawa Serengeti experience offers maximum action without compromising on comfort. We're always in close proximity to the migratory herds, but set away from the high-density tourist areas. The exquisite design and mindful décor of Wilderness Usawa Serengeti's tented camp add a thought-provoking aspect to our guests' very remote and private East African experience.

WILDERNESS USAWA SERENGETI SEASONAL LOCATIONS

1. Kusini (south): December – March
2. Moru West Area (central/south): December – April
3. Ngarenanyuki/Gol Kopje area (east): February – March
4. Kilmafetha area (central): June – July
5. Grumeti (west): June – July
6. Bologonja (north): July – November
7. Lamai (north): July – November

- ACTIVITIES**
- GAME DRIVES**
Morning, afternoon or full-day drives can be arranged
 - GUIDED WALKS**
Walks begin from camp (including children 11 and older)
 - BIRDING**
Home to more than 500 species, the Serengeti is a birding hotspot
 - STARGAZING**
The night skies are as vast as the plains in the Serengeti



04

WILDERNESS USAWA SERENGETI

WHAT'S IN A NAME?
Usawa means "balance" in Swahili. The chaos of thousands of animals driven by thirst and hunger, desperate to cross rivers, yet all moving in a purposeful direction as one. Through birth and death, rain and drought, balance is restored on the plains. Wilderness Usawa Serengeti is far from the crowds, yet close to the action.

Our camp locations are ideally situated within the Serengeti's designated walking zones, allowing guided walks to begin directly from camp. Exceptionally knowledgeable and expertly trained, Wilderness guides shape an unforgettable Serengeti guest experience.

MOVING WITH THE HERD
Just like the herds, we adapt. The flexibility of our sublime Wilderness Usawa Serengeti camp allows us to move at short notice between a number of key locations across the Serengeti, ensuring guests are in the right place, at the right time, with front row seats to the unfolding drama.

PURPOSE
Through formal training programmes for underprivileged children, and by educating and upskilling the community, Wilderness empowers communities to reduce their reliance on poaching, snaring and cutting down trees. By working with the authorities and other local partners, the company strives to protect the phenomenal natural areas of Serengeti National Park.

Intimate, exclusive, exceptional: Wilderness Usawa Serengeti accommodates 12 guests in six en-suite safari tents, which can be booked for sole use. As the camp set up is completely mobile, no permanent fixtures are left behind when the camp moves, leaving a light footprint on the Earth. The camps are completely solar powered, with rechargeable lights and charging stations in the rooms, as well as Wi-Fi and hot water.

FACILITIES

- 6 TENTS
- SOLAR POWER
- WI-FI



05

PLAN YOUR ITINERARIES

JOURNEY WITH WILDERNESS

Combine a Serengeti safari with Northern Tanzania's other exceptional attractions; include a visit to the iconic Ngorongoro Crater, Tarangire and Lake Manyara. For the more adventurous, explore Western Tanzania's Mahale, where chimpanzees live on the shores of Lake Tanganyika, and combine it with a Wilderness Usawa Serengeti safari.

ACCESS BY AIR

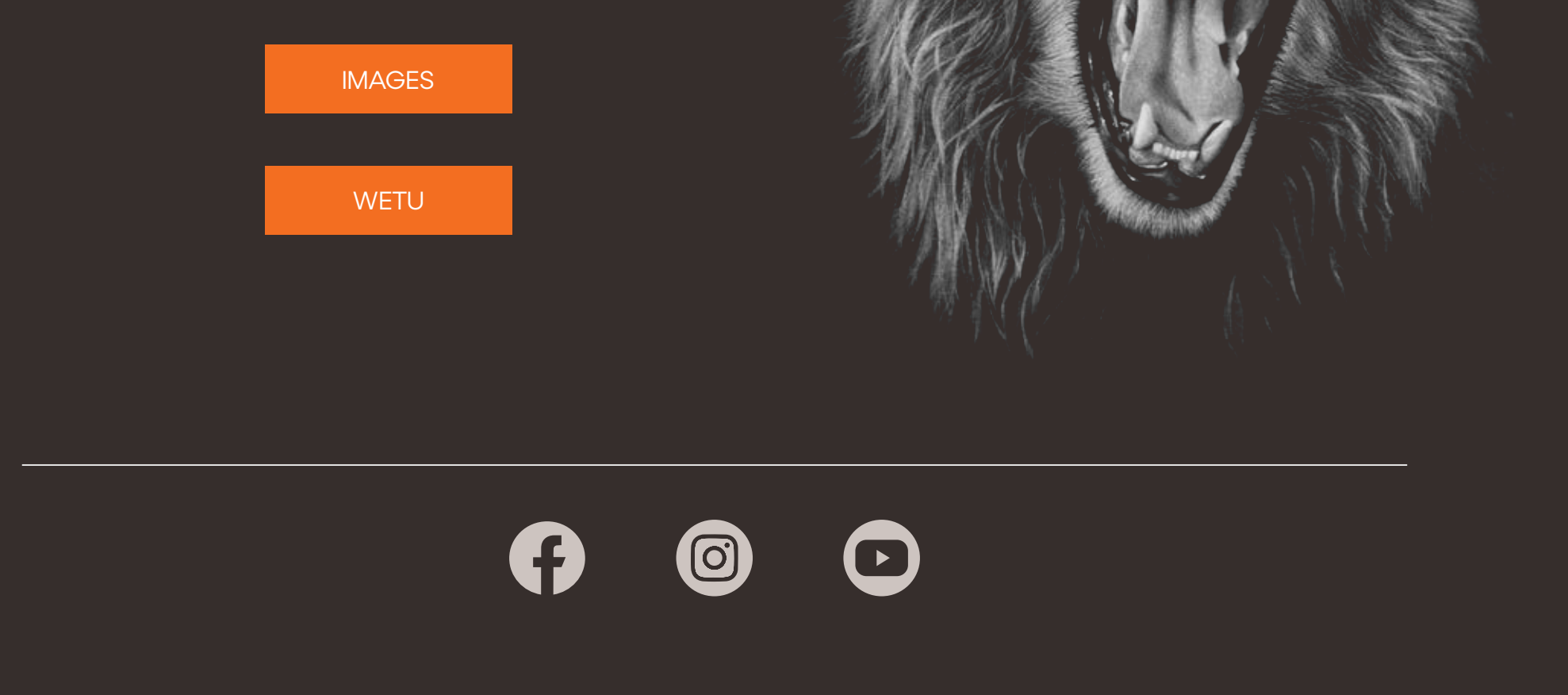
Select charter companies fly into the Serengeti via Kogatende, Seronera and Serengeti South airstrips. As soon as guests land, the safari begins. Transfer time will vary depending on which airstrip is used, and where the camps are at the time – which is determined by the herd's movements.

ACCESS BY ROAD

Wilderness Usawa Serengeti camps are accessible by 4x4 vehicles throughout the year.

From USD950 per person per night
(01 Nov 23 – 17 Dec 23 and 01 Mar 24 – 15 Jun 24)

Contact your Travel Agent and to book for more information and to book



06

TOOLKIT

- PRESS RELEASE
- IMAGES
- WETU

