## NAMIBIA

We exist to explore, expand and protect the world's wilderness, channelling our hospitality business as a force for lasting, positive impact. Three Impact Pillars guide our conservation and development priorities.



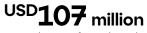
WILDERNESS

Government has For every staff have been paid earned USD1 <sup>USD</sup>6,56 USD advanced to the business by its shareholders

Building conservation economies, providing employment and support to small and local businesses EMPOWER

USD**44,6** million 365





in purchases of goods and services in the local economy USD**4,3** million

paid to communities

camp staff earned by staff employed

paid to Government

Environmental and life skills education in nearby communities EDUCATE

570 children have participated

in CITW programmes

**EDUCATE** 

400 children participate annually in school Eco-Clubs

40 bursaries awarded

<sup>USD</sup>**300,000** donated to community

projects and programmes

## Human-wildlife co-existence and biodiversity stewardship PROTECT

We help protect biodiversity & ecosystem health within our

**1,67** million hectare 'area of influence' More than 🗲 million

paid by Wilderness and guests for use of protected areas

20 years supporting anti-

of Save the Rhino

Trust

poaching operations

97% reduction in use of bottled water Kulala Wilderness Reserve is a conservation

**SUCCESS** story

in rehabilitating degraded small-stock farmland

All figures for period 2014 to 2023 except where indicated otherwise

## **IMPACT PILLARS**

**EMPOWER** 

PROTECT