

ZIMBABWE



WILDERNESS

We exist to explore, expand and protect the world's wilderness, channelling our hospitality business as a force for lasting, positive impact. Three Impact Pillars guide our conservation and development priorities.

For every **USD1** advanced to the business by shareholders **Government earned USD2** **staff have been paid USD4**

EMPOWER Building conservation economies, providing employment and support to small and local businesses

USD17 million paid to Government
USD46 million purchases of goods and services in the local economy
350 camp staff employed
USD35 million paid to staff
more than **USD281 million** in sales to third party (competitor) tourism products

EDUCATE Environmental and life skills education in nearby communities

474 children have participated in CITW programmes
1,200 children participate annually in 40 school Eco-Clubs
USD675,000 invested in community projects and programmes
4,085 bursaries awarded, worth USD607,000

PROTECT Human-wildlife co-existence and biodiversity stewardship

USD7,4 million paid by Wilderness and guests for use of protected areas
Help protect **64,000** hectare Zimbabwe footprint
30 years dedicated to assisting the supply of water for wildlife in Hwange National Park
2,800 snares removed by our partner, Hwange Scorpion Anti-Poaching Unit

All figures for 10 years to February 2023

For more information, download the [Wilderness Zimbabwe Impact Report](#)

