

WILDERNESS
MIDDLE MANAGEMENT
DEVELOPMENT PROGRAMME



WILDERNESS

TEAM 1

OPTIMISE EFFICIENCY



CINDY SEWRAJ

My Wilderness Journey started in 2007 as a Reservations Consultant in the Europe market. A few years later I took on the role of Assistant Reservations Manager, becoming Reservations Operations Manager in recent years. Over the last 17 years, I have worked with the Europe and UK markets, and more recently with the Asia and Pacific markets as well.

ELLIE BRINKLOW

I joined Wilderness in 2017, and was based in the Cape Town office as Reservations Manager for the Asia Department until Covid. Post Covid, I joined the Owned Brands team and am currently the Reservations Administration Manager, overseeing the financial side of the Reservations teams' bookings, and assisting in streamlining supplier payments and processes in the Window.





SIPHOKAZI KALO

In 2022, I was offered a life-changing opportunity to work for Wilderness in the Johannesburg office. I moved from Cape Town to take up the role of Reservations Operations Manager in the Owned Brands division.

ZIETS SNYMAN

After joining Wilderness in 2010, I took a short break in 2015 and completed my Master's degree, returning to Wilderness in 2016, growing within the Latin market, and later becoming Reservations Manager for both the Latin and Retail markets. In 2022, I transitioned into a Data Analyst role, which evolved into my current position as Customer Service and Data Manager.





JENEAN GABRIEL

I am the Reservations Manager for Inbounds, and have been with Wilderness for 22 years, starting in the Groups Department as a Junior Consultant under Heather Wilson. I later moved to the Inbounds department for growth, progressing over the years to Intermediate Consultant and eventually into my current role.

The background of the slide features a series of vertical, wavy lines in a muted taupe or light brown color. These lines vary in thickness and curvature, creating a textured, organic feel. The lines are set against a solid, light beige background.

TEAM 2

HYBRID MODEL

**GADEEJAH FREDERICKS** *(better known as GG)*

I joined Wilderness in 2017 as a “sweep” for the Americas CPT team. In the sweep role I worked with all the agents within the department, and was fortunate to move into the Assistant Reservations Manager post in 2018. The company made some changes and I then found myself in a Reservations Operations Manager role in 2021. Recently I stepped out of the Americas CPT division and moved into the PG (Private Guides) space, and as of October 2024 am the Reservations Manager. Although it’s been a short while, I have already learnt so much and I know I’ll be learning so much more as I go along.

JONATHAN FELIX

I started with Wilderness in January 2017 as the Operations Managers for the Tour de Tuli in the Children in the Wilderness division. Due to Covid I resigned in March 2021, returning to Wilderness in March 2024 as the Guest Experience Operations Manager.





NICOLANI NEL

I am the Operations Manager for the Series & Explorations team. I have been with Wilderness for 10 years and love working on the figures of our bookings.

JACQUI CRANKO

I have been in travel for the past 36 years, and have spent the last 12 years living and working in the UK. This is where I learned about Wilderness and as soon as travel picked up again, I applied for a Yellow Zebra TD position in Owned Brands in March 2023. I subsequently applied for the Jacada Reservations Manager role, and started that position in November 2023.





LACEA VAN DER SPUY

My career began in 1994 in the tourism industry, and during this time I also contracted to Wilderness. I loved working at Wilderness so much that I told myself I would be back one day! I have now been with Wilderness full-time for three years as the Operations Manager in Trade, Media and Staff Travel.