



WILDERNESS PRODUCT

NEWS & UPDATES

[Featured Product](#)

April 2024

SOUTH AFRICA

FEATURED PRODUCT

Boulders Beach voted second in the world – Beach Atlas Golden Beach Awards

Boulders Beach has been voted second in the world in the Beach Atlas Golden Beach Awards for 2024! Other notable South African beaches are Bloubergstrand at #33 and Clifton Beach at #68.

Criteria that make a beach remarkable and eligible for the awards, as set out by Beach Atlas:

- Beaches that embody the traditional postcard-perfect image with fine golden sands, clear blue waters, and picturesque landscapes.
- Inclusive beaches that ensure every visitor feels represented and comfortable, regardless of their background, identity, or abilities.
- The diversity of natural beachfronts, from lakes and riverbanks to unique formations. It also highlights the abundant flora and fauna, underlining the ecological richness of these environments.
- Party & Lifestyle – epitomising beachside luxury with its exclusive resorts and upscale ambience.
- Community – they are not just tourist attractions but places where local culture and community life flourish.
- Cultural Significance – beaches with historical importance or a strong presence in pop culture, including those immortalised in cinema. The awards highlight shores that have earned a cultural reputation that extends beyond their natural beauty.

Recommended Activity – we have a myriad of activities around the South African beaches, and your Travel Designer will provide recommendations according to your interests.
