

# WILDERNESS PRODUCT NEWS & UPDATES

## General Reminders | Regional Updates

TANZANIA April 2024

#### **GENERAL REMINDERS**

#### Wilderness Packages & Promotions

A reminder of the extension of our Wilderness Packages & Promotions, which have been extended to 2025. All the information is available for download <a href="here">here</a>.

- The Honeymoon special has been extended to end 2025.
- The Kids Stay Free offer has been extended to end 2025.

# Existing offers running until end 2024 / beginning 2025

- Stay Longer, Pay Less Valid until 05 January 2025.
- Tanzania Opening Offer at Wilderness Usawa valid until 31 December 2024.

#### **REGIONAL UPDATES**

### Wayo Africa product name changes

Wayo Africa has updated its property names to better align with its refined product offering.

- Wayo Walking Camp has been rebranded to Wayo Little Green Camp
- Wayo Trekking Camp has been rebranded to Wayo Walking Camp
- These changes to the product celebrate Wayo's ability to now offer short, daily walking safaris in every camp across the portfolio, while also safeguarding Wayo Walking Camp's unique and specialist product.
- Updated fact sheets are now available on the document library tab of each camp on the Wilderness Window.