

WILDERNESS

THE WILDERNESS

# WARRIOR AWARDS

2024

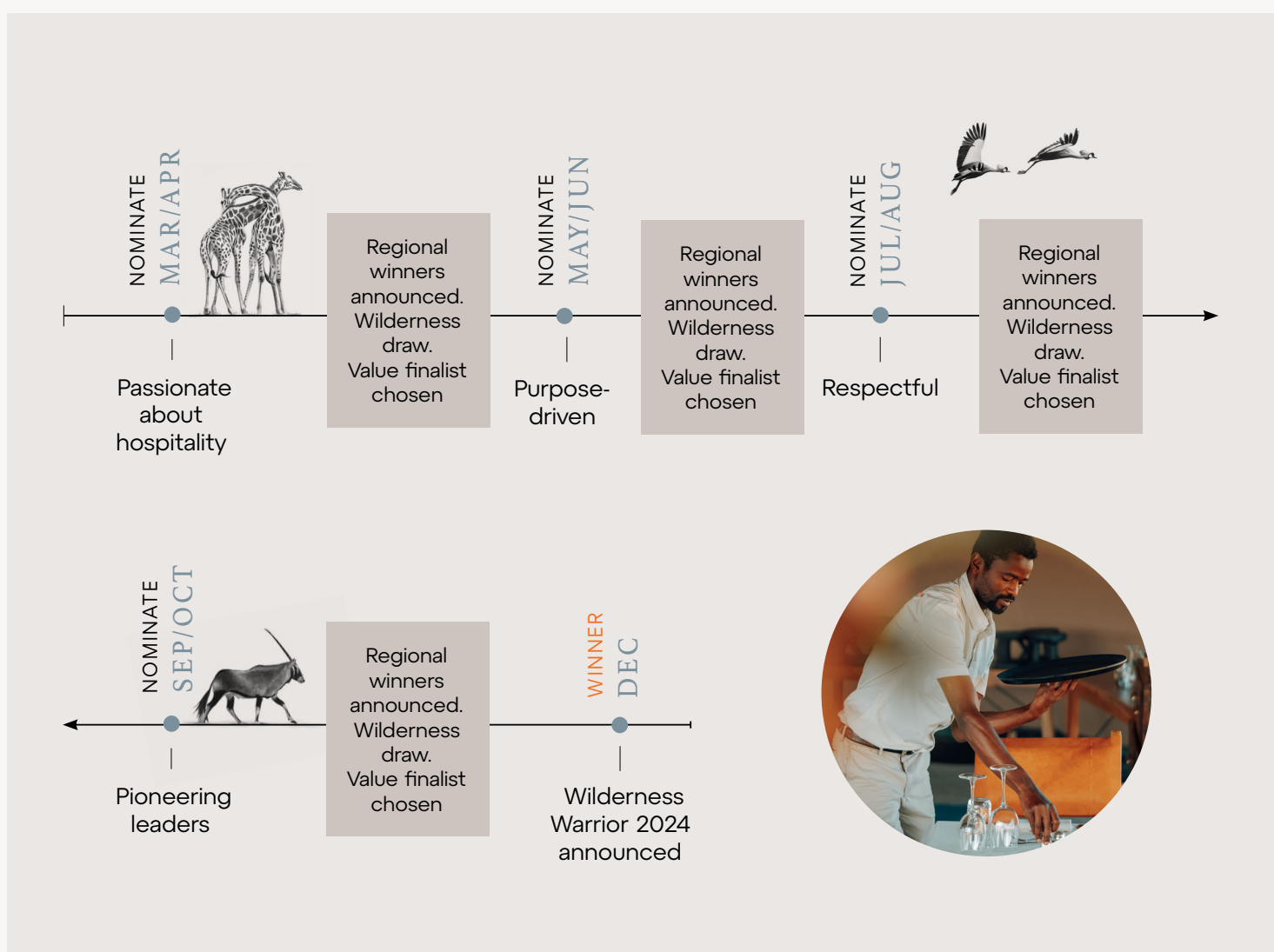
PASSIONATE ABOUT HOSPITALITY | PURPOSE-DRIVEN | RESPECTFUL | PIONEERING LEADERS

People have always been at the heart of Wilderness, and more than four decades in, we're known as a vibrant collective of passionate doers. To celebrate you, we are excited to launch our annual Wilderness Warrior Awards, recognising the [Values](#) most important to our business:

**Passionate about hospitality; Purpose-driven; Respectful; Pioneering leaders**

## The plan

1. Every two months we'll showcase one Wilderness Value for which you can nominate your colleagues for an award:
  - Passionate about hospitality – March and April
  - Purpose-driven – May and June
  - Respectful – July and August
  - Pioneering leaders – September and October
2. Pick your region:
  - Botswana
  - Namibia
  - Zambezi
  - Rwanda
  - Kenya
  - Tanzania
  - South Africa
  - Mauritius, UK & US
3. Nominate a colleague in your region who reflects the Value in the spotlight.
4. One finalist will be chosen per region for each Value. That's a total of eight finalists per Value who will be entered into a draw to win Wilderness prizes.
5. One overall winner for each Value will be selected from the eight regional finalists by our MDs and put forward for the Warrior Awards final.
6. From the four finalists, our judging panel will choose the staff member who reflects all four Wilderness Values and they will be crowned the winner of the ultimate Wilderness Warrior Award.



## All you need to know

- Only one nomination per value is allowed
- You can only nominate colleagues in your region

## Win

- The eight finalists per value will be entered into a prize draw for a Wilderness hamper
- Our Wilderness Warrior will receive a three-night Wilderness trip with flights for two
- The prize is valid for 12 months for travel during low season to any Wilderness camp excl. Bisate and Mombo

## To enter

Recognise your colleagues, who reflect our Wilderness values each and every day, and personally showcase what the Wilderness Way really means to us.

**This month, the spotlight is on our value Respectful.**

This isn't just a job, it's our life's work. Every day we set out to earn and retain the trust that has existed for decades between us and our collective, including our communities and governments. We act with honesty, transparency and integrity, underpinned by our deep respect for the environment. We embrace diversity and inclusion, and act with humility and care.

Do you know a Wilderness Warrior who is Respectful?

[NOMINATE THEM HERE](#)