



#### Botswana



SIZE OF COUNTRY 581,730 km<sup>2</sup>

Bigger than Spain and roughly the same as France



**POPULATION** 

2,346,179 (2022)

Same as Houston and smaller than Madrid



LAND UNDER PROTECTION 244,327 km<sup>2</sup> (42%)



ENTRY POINTS
Maun & Kasane





- **High-value, low-volume tourism strategy,** along with low population, equal unsurpassed privacy and exclusivity on safari; including some of the top luxury camps in Africa.
- Profusion of game, predators and exceptional birds; and is home to the biggest population of elephants in Africa.

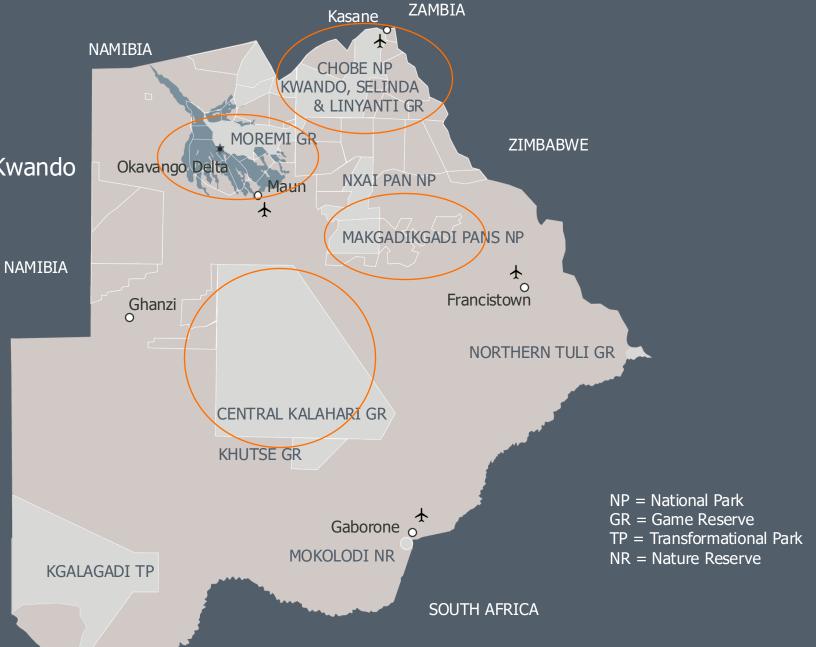
An oasis within the desert!



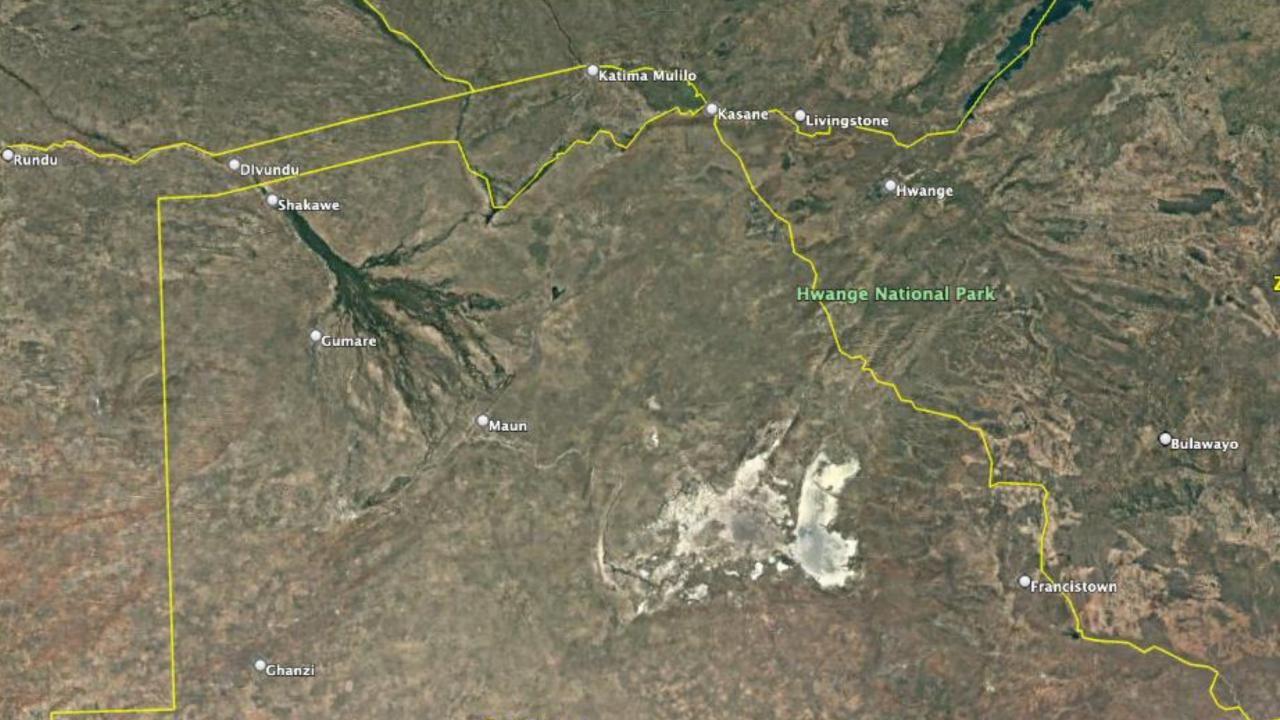


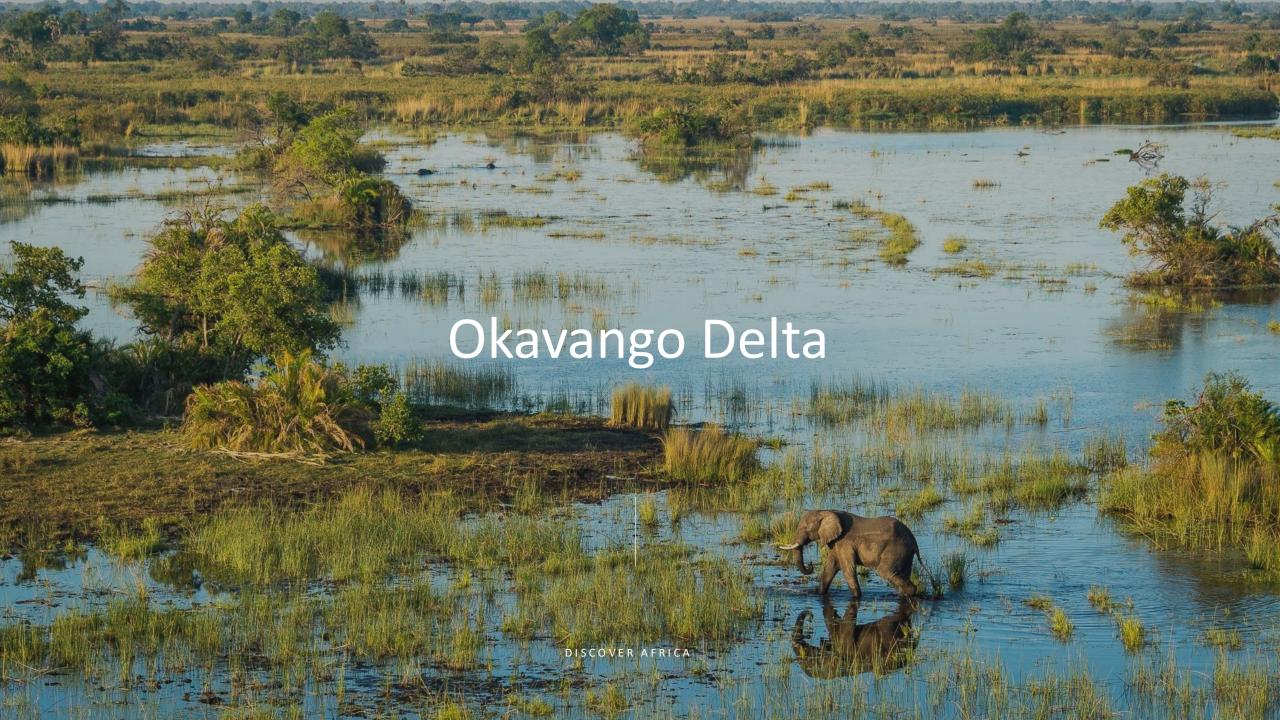
#### 4 Key areas:

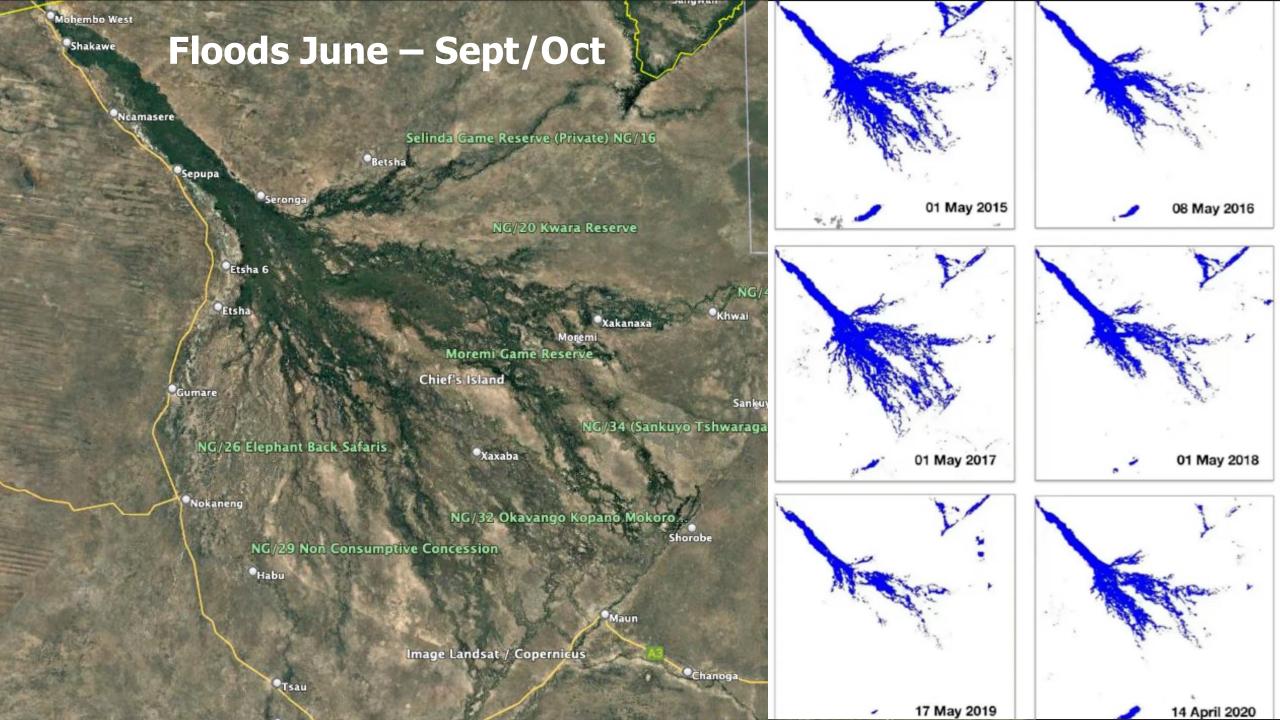
The Okavango Delta
Chobe, Linyanti, Selinda & Kwando
Makgadikgadi Pans
Central Kalahari





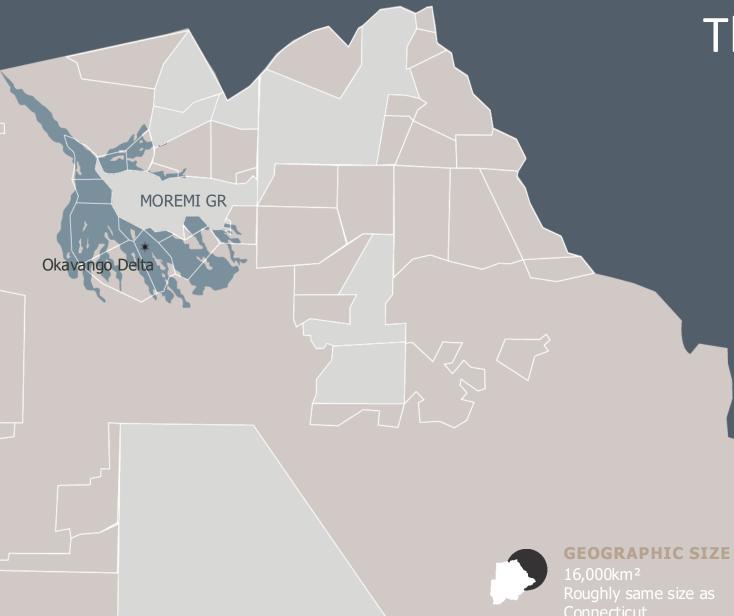












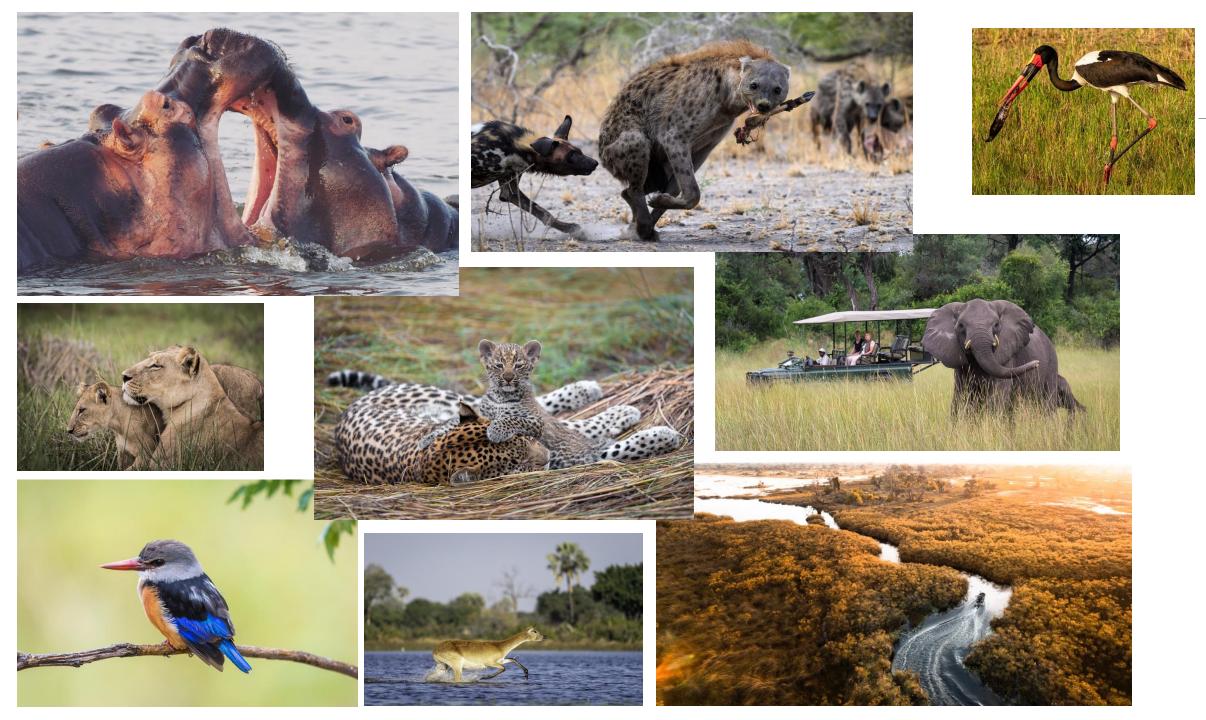
### The Okavango Delta

- A UNESCO World Heritage Site and one of the world's largest inland Deltas that provides a unique ecosystem in the Kalahari Desert.
- Large number of elephants, variety of bird species, diversity of antelopes and vast array of large and small predators (lion prides, African wild dogs, leopards, hyenas and occasional cheetah, raptors) resulting in an immensely rich and thrilling wildlife experience.
- Extensive range of activities a diversity of habitats are explored by: day and night game drives, nature walks, boating, mokoro and helicopter rides; with camps often located on large private concessions for intimate and undisturbed wildlife viewing.





# H KAVANGO









Kwanda Lagoon Camp ●

Linyanti Ebony ● Linyanti Bush Camp

Kwanda Lebala Camp ● Linyanti Tented Camp

• King's Pool

Selinda Explorers Camp ● Selinda Camp

DumaTau & Little DumaTau

Zarafa Camp ● Savuti ● Savute Safari Lodge ●

UNIQUE SELLING POINTS

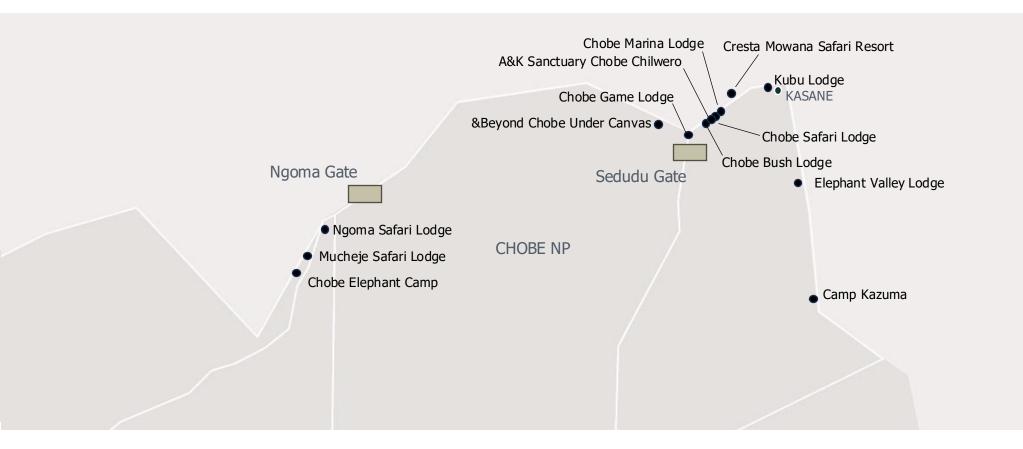
## Kwando, Selinda, Linyanti & Chobe

- Home to the highest concentration of elephants in Africa, this
  is Africa's ultimate elephant conservation area, positioned in
  the heart of the greater (unfenced) Kavango-Zambezi
  Transfrontier Conservation Area.
- The habitats include marshes and waterways, riverine woodland, Kalahari apple-leaf and cathedral-like mopane woodlands, as well as grasslands. This, along with the main river channels support a diversity of other wildlife, including strong predator numbers.

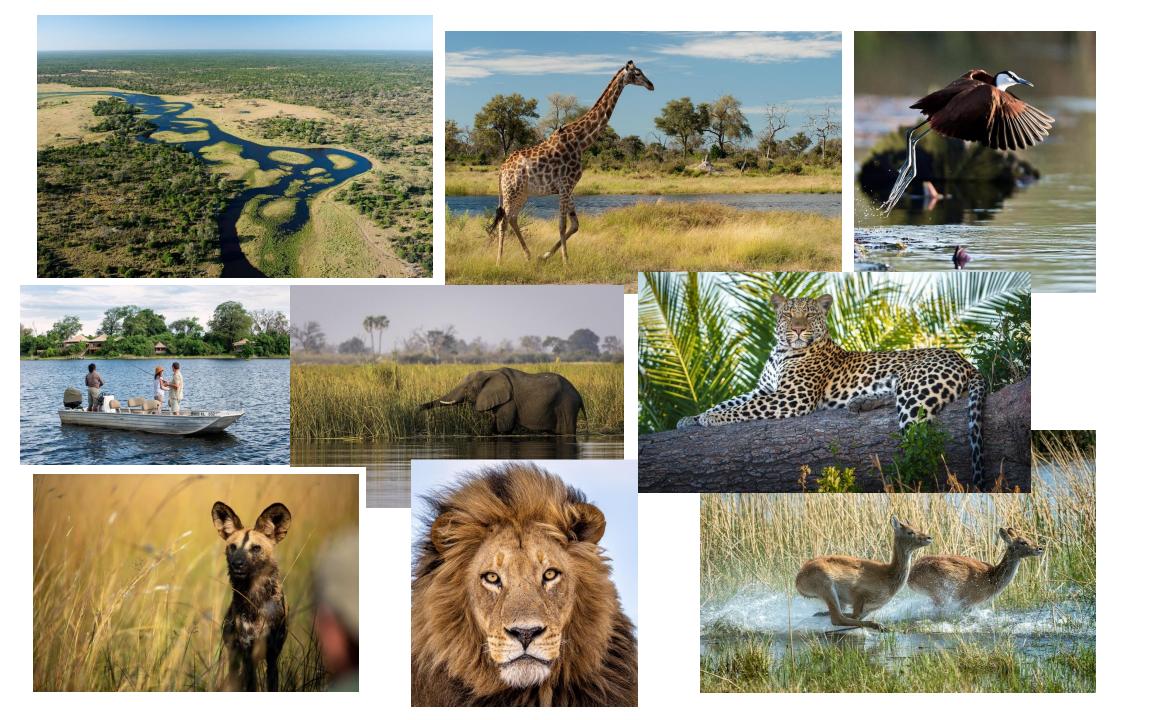
&Beyond Savute Under Canvas







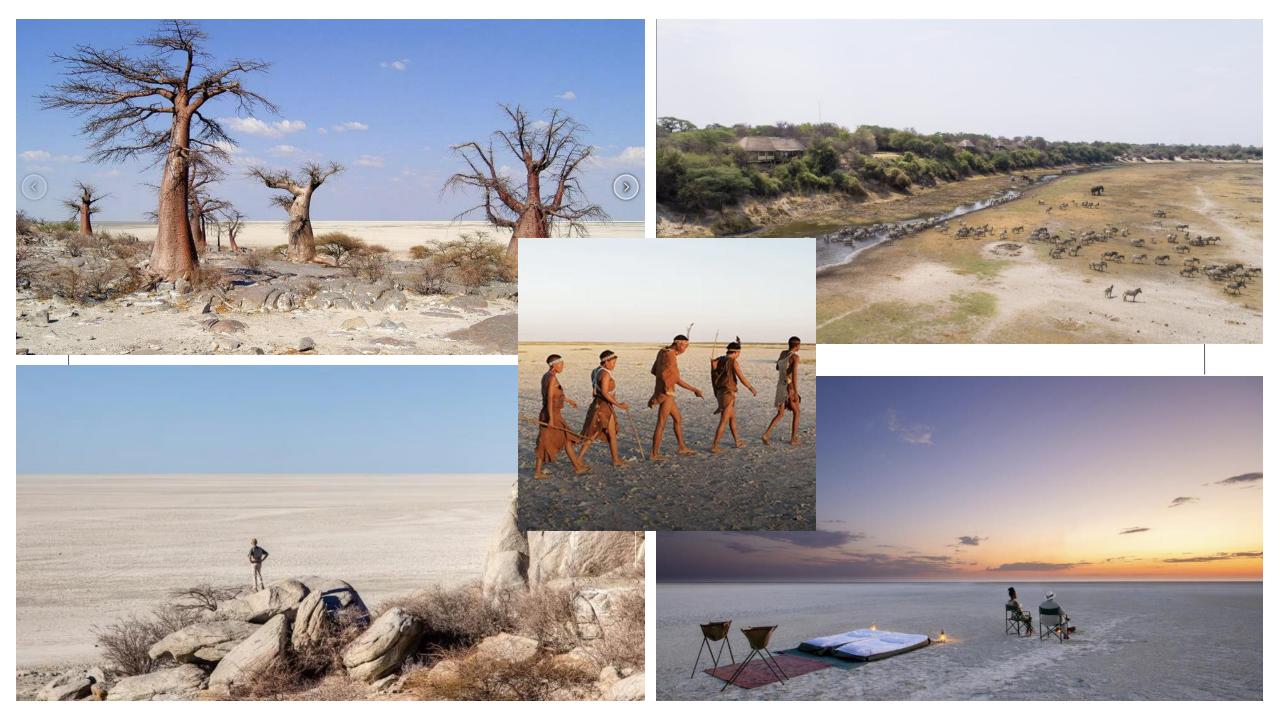




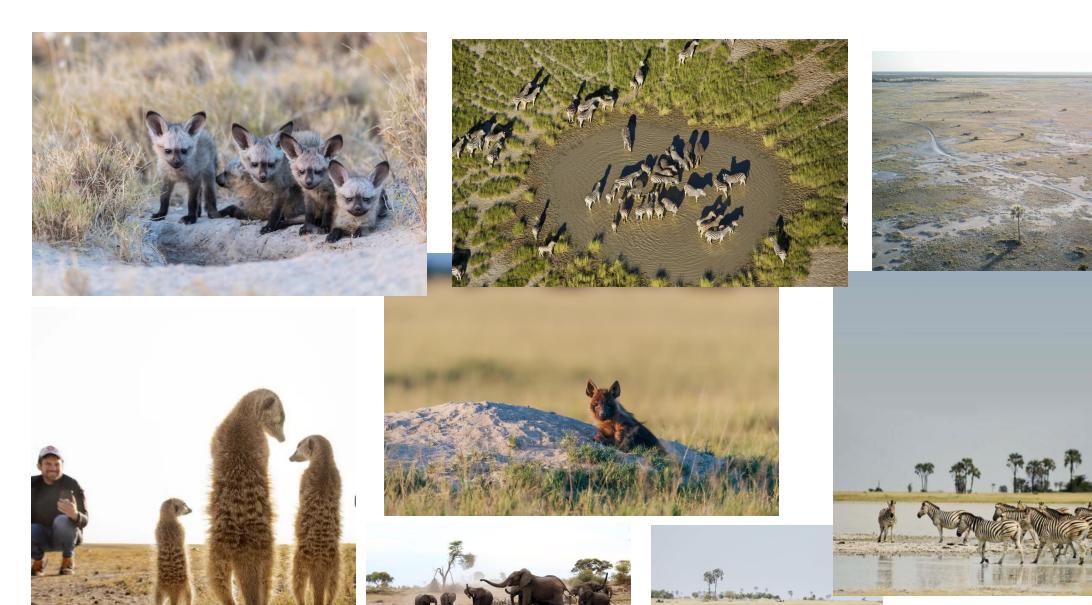








# MAKGADIKGAI PANS











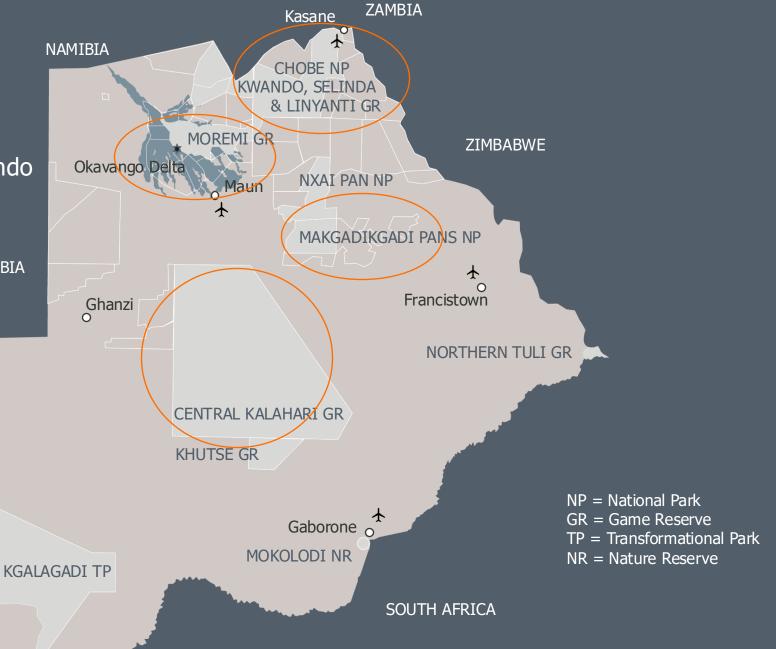






#### 4 Key areas:

The Okavango Delta
Chobe, Linyanti, Selinda & Kwando
Makgadikgadi Pans
Central Kalahari



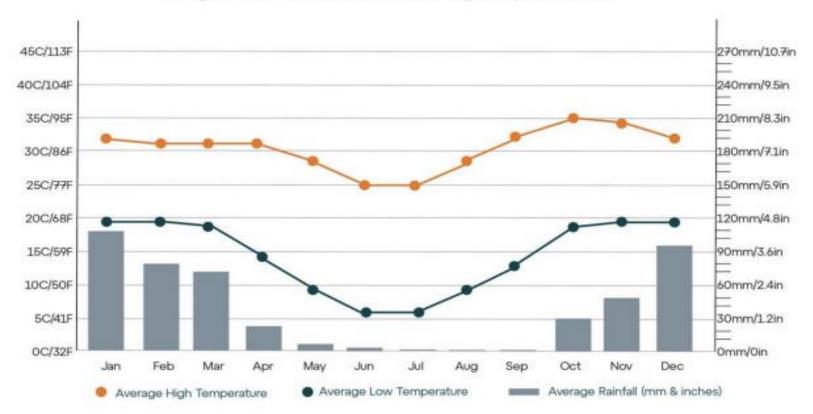


#### Seasonality:

- General rule **June through October** is the peak season, characterised by dry (no rain) and cooler conditions, and the Delta is flooded.
- October is very hot and dry though.
- The shoulder months of April and May (even March) are lovely times to visit, with green, vibrant landscapes, babies being born, and prices often lower.
- The Delta is a year-round destination, elsewhere be mindful.



Temperature Average (°C) (°F). These are the average lows and highs. Average Rainfall (mm) & (inches). This varies according to the year and location.



#### However:

- Makgadikgadi and Central Kalahari are reversed in terms of wildlife.
- They have higher numbers of animals during Dec-Mar with the rains.
- As a result, they can also be yearround, however, it is very hot Dec-Mar.

#### Top tip:

November is my favourite (if clients don't mind the heat) – wildlife is concentrated around remaining water resources for epic viewing, and prices are low.



#### International flights

#### <u>Maun</u>

Airlink (4Z)

From Cape Town (daily) – 2hrs 40mins From Joburg (2 x daily\*) – 1hr 40mins

· except on Fridays when can be just one

Ethiopian Airlines (ET)

From Addis Adaba (Mon, Wed, Sat) - 5hrs 10mins

#### **Kasane**

Airlink (4Z)

From Joburg (daily) - 1hr 40mins

NB guests can drive to Kasane from Victoria Falls – roughly 2hr drive (including immigration) from Zambian or Zimbabwe side

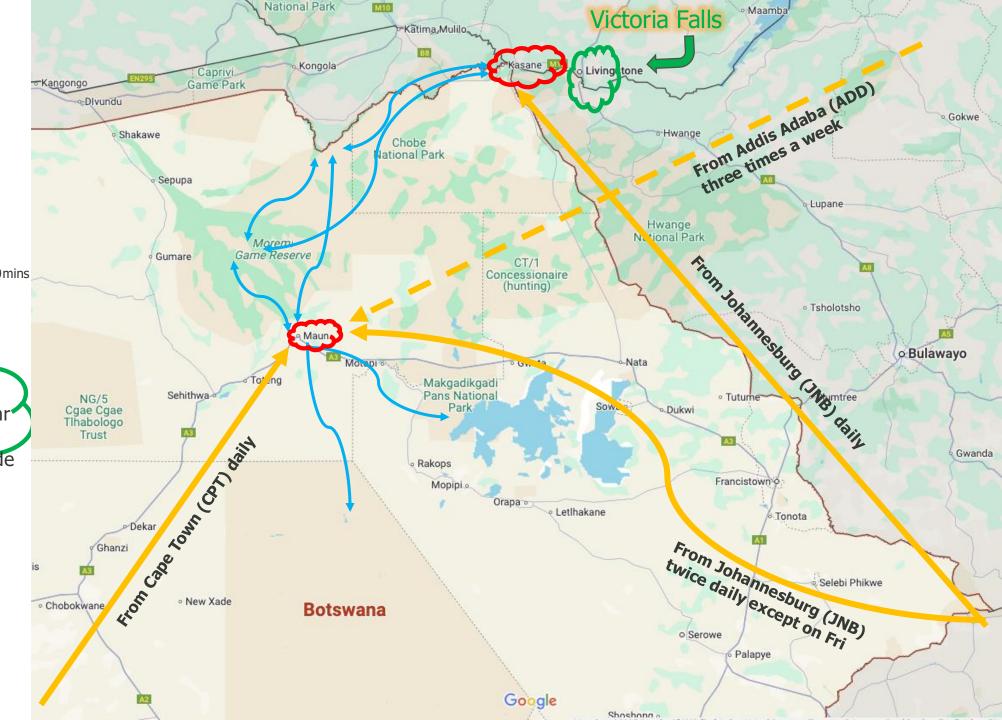
Internal logistics... it's easy!

<u>Light aircrafts (or heli) are used</u>
<u>to get between all locations.</u>

NB no schedule

(It is possible to drive for mobile/budget/self-drive trips).

Light aircraft flights





- 2 bags: hold bag (soft sided) and carry-on (backpack).
- \* The 2 bags together must be within the limit of 44lbs



The good news is every camp has laundry included (usually same day service).

You don't need to dress up/have a lot of clothes when on safari. Extra luggage/weight can be paid for.

#### Typical itineraries:

- Okavango Delta on its own, even stay at two camps (wet & dry camp) combined with an extension below.
- Okavango Delta (1 or 2 camps) combined with Kwando/Selinda/Linyanti/Chobe or Makgadikgadi.
- Central Kalahari or Makgadikgadi > Okavango Delta > Kwando/Selinda/Linyanti/Chobe
- If coming from Victoria Falls: Chobe (4 star) or Linyanti/Selinda (5 star) followed by Okavango Delta (and could add Makgadikgadi if have time).

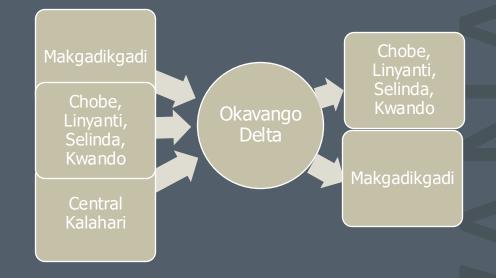
#### Extensions:

- Cape Town (before or after) direct flights from CPT to MUB
- Victoria Falls (before or after) 2hrs road transfer to Kasane
- Kruger, Zimbabwe or Zambia for additional safari usually best to finish in Botswana.

#### Which clients:

- Clients that value excellent wildlife viewing, avoiding crowds, and are happy to pay extra for that. Also those that like high-end camps.
- Great for both first time safari go-ers and those who have been elsewhere (eg East or South Africa); also for families.





#### Pricing (rough guide as can mix camp combos):

- 5 star rates: \$3-5k pp per night (peak)
- Starting price at \$20-25k per person in peak for 6 nights.
- 4 star rates: around \$2k pp per night (peak)
- Starting price around \$15k per person in peak for 6 nights.
- Key thing: all depends on the camp combination and it's common to start at 4 star and build up to a 5 star.

# THANK YOU



QUESTIONS?