



WILDERNESS

Discover Earth's Ultimate,  
Untamed Places



Wilderness takes you on an  
**unrivalled journey**  
through a collection of some of  
Africa's most iconic wild destinations.

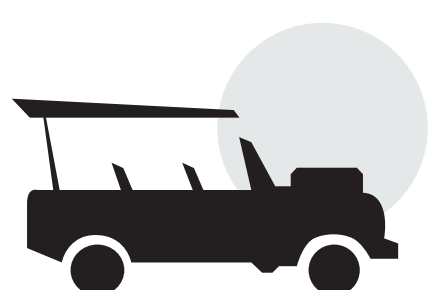


DISCOVER MORE



## WILDERNESS

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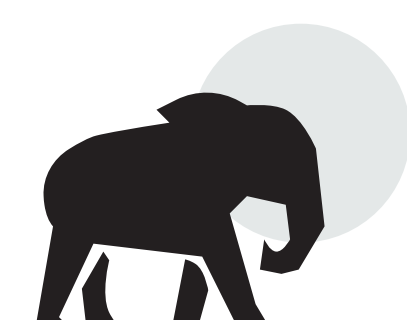
### HOSPITALITY

By bringing guests to discover  
the beating pulse of Earth's  
ultimate untamed places...

Our hospitality success  
enables our conservation  
impact efforts...

The more guests and partners  
we involve in our purpose...

## CONSERVATION TOURISM



### CONSERVATION

...we impact communities and  
governments through payment of land-  
use rentals and fees, resource royalties,  
employment, and by using locally  
sourced produce in our camps.

...allowing us to establish a  
conservation economy to support  
education programmes and  
further empowerment initiatives,  
as well as to alleviate human-  
wildlife conflict.

...the greater the impact we can  
have on helping to protect these  
iconic, wild destinations.

