



WILDERNESS



Move Over, Bush Buddy! A NEW NAME, A NEW ERA And Your Chance to WIN!

Exciting news, Wilderness family!

We're refreshing our *Bush Buddies* offering and need your help to find the perfect new name for the incredible programme, and the teams who makes safari magic happen for our young adventurers.

Why the change?

Bush Buddy has been a great fit for the younger kids but we're looking for a new name that speaks to a wider age range, making every young explorer feel included.

How to enter

Submit your most creative and *wildly* fitting name for this role. Be sure tell us why you think your name is the perfect match – we want to understand the story behind your choice!

Up for grabs

Our Wilderness winner will walk away as the proud new owner of a Sealand duffel bag and a pair of Vortex Triumph binoculars!

Our runner up wins a Sealand Toastie and Wilderness shirt.

Deadline

7 March 2025



Enter here



Let's hear those brilliant ideas!