

WILDERNESS  
MARA

## A LAND WATCHED OVER BY LIONS AND LEGENDS

Where spreading plains rise to meet the Ooloolo Escarpment, the Mara River carves a timeless path through this ancient earth, and a wedge of wilderness beckons: the Mara Triangle. This section of Kenya's Masai Mara National Reserve is celebrated for its extraordinary wildlife density, particularly during the Great Migration. Here, timeless wilds meet bold conservation. Fewer vehicles, fewer voices, and yet more life, more tension, more drama. Crocodiles drift unseen in the Mara River, where the brave must cross. Lions watch from the tall grass, still. And when the thunder of hooves begins, the land holds its breath.

WILDERNESS MARA | OPENING JUNE 2026

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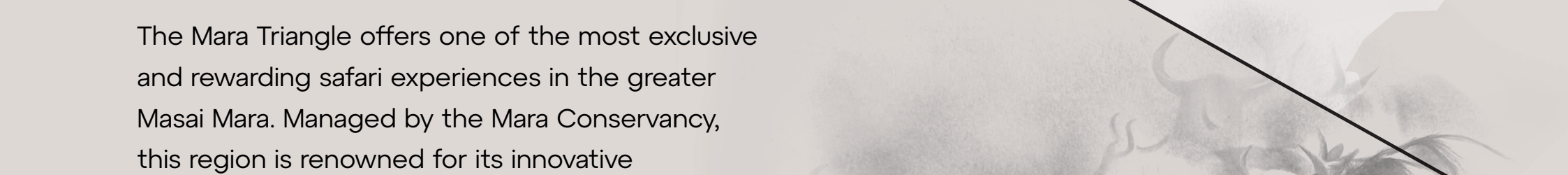
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## KENYA'S WILDEST WEDGE

The Mara Triangle offers one of the most exclusive and rewarding safari experiences in the greater Masai Mara. Managed by the Mara Conservancy, this region is renowned for its innovative conservation model: a successful public-private partnership that ensures well-maintained roads, effective anti-poaching patrols, and sustainable tourism practices. With fewer lodges and vehicles, sightings feel exclusive and unhurried, especially during the Great Migration's dramatic river crossings. The Triangle pulses with life: predators aplenty, elephants, black rhino, and exceptional birdlife – set against a striking mix of open plains, riverine forest, and seasonal marsh.

### HABITATS

**GRASSLAND PLAINS**  
Vital grazing for migratory  
plains game

**THICKETS**  
Secure habitat for  
smaller predators  
and birds

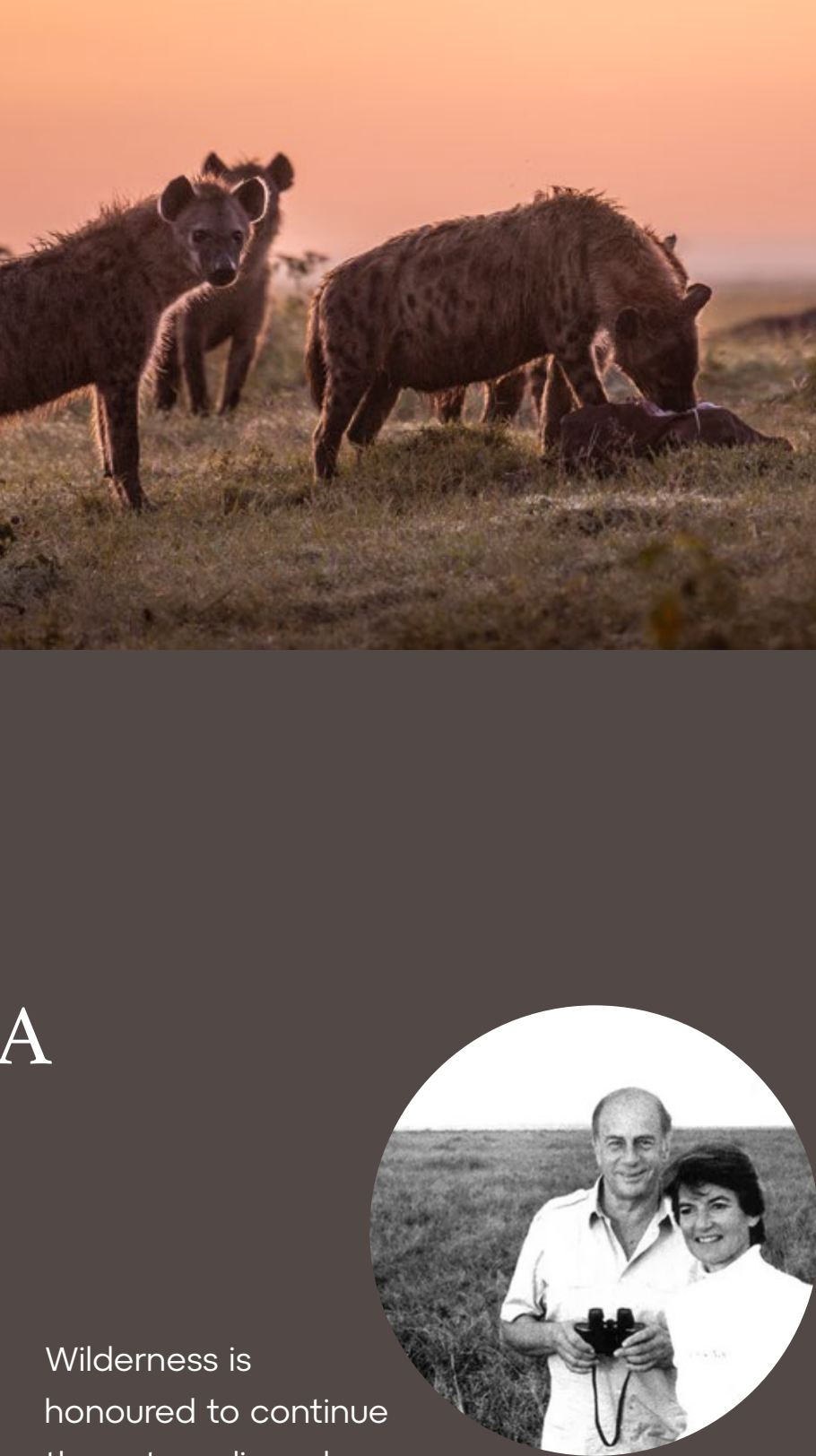
**RIVERINE FORESTS**  
Dense forests of  
evergreen trees along  
the few rivers

**MARSH**  
Seasonal wetlands  
teeming with birdlife



## WILDLIFE

Framed by the Ooloolo Escarpment and the snaking Mara River, the Mara Triangle is a sanctuary of staggering biodiversity: home to iconic African wildlife including resident black rhino, vast herds of grazers, and rarer species like servals and bat-eared foxes. Managed by the Mara Conservancy, this remote wedge of the Masai Mara is exceptionally well-protected, less crowded, and expertly managed. Here, the Great Migration reaches its dramatic crescendo: more than a million wildebeest, hundreds of thousands of zebra and countless gazelles surge across crocodile-filled waters. Yet even when the herds move on, the spectacle endures. Lions hunt the plains. Elephants stir the riverine forest. Birdlife dazzles. Notable bird species include martial eagle, blue swallow, grey crowned crane, rufous-bellied heron and Jackson's widowbird.

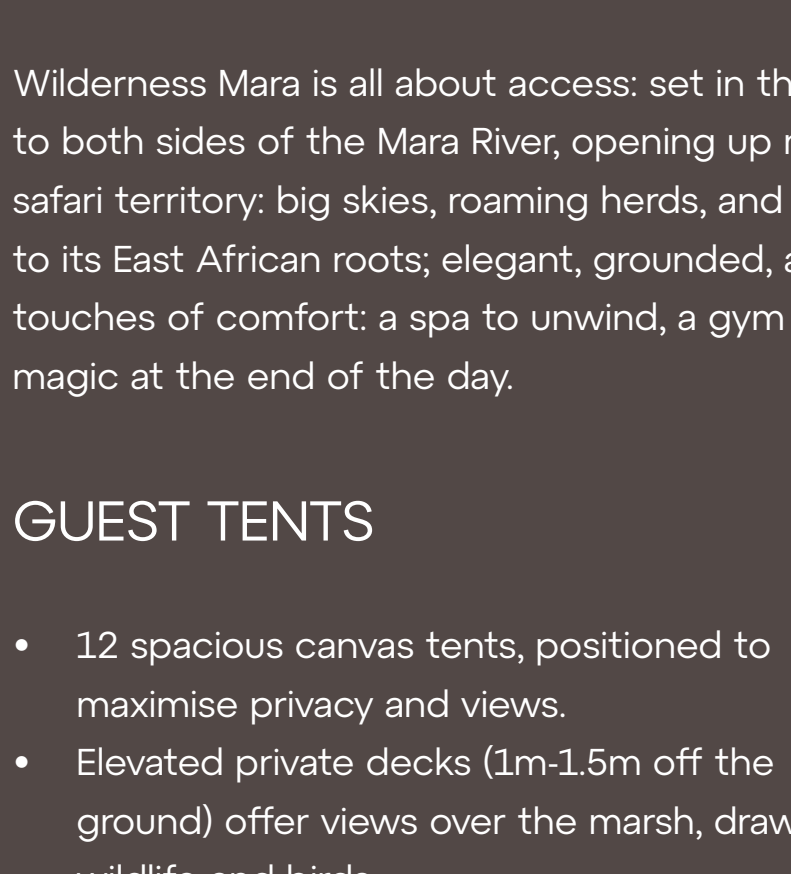


## WILDERNESS MARA

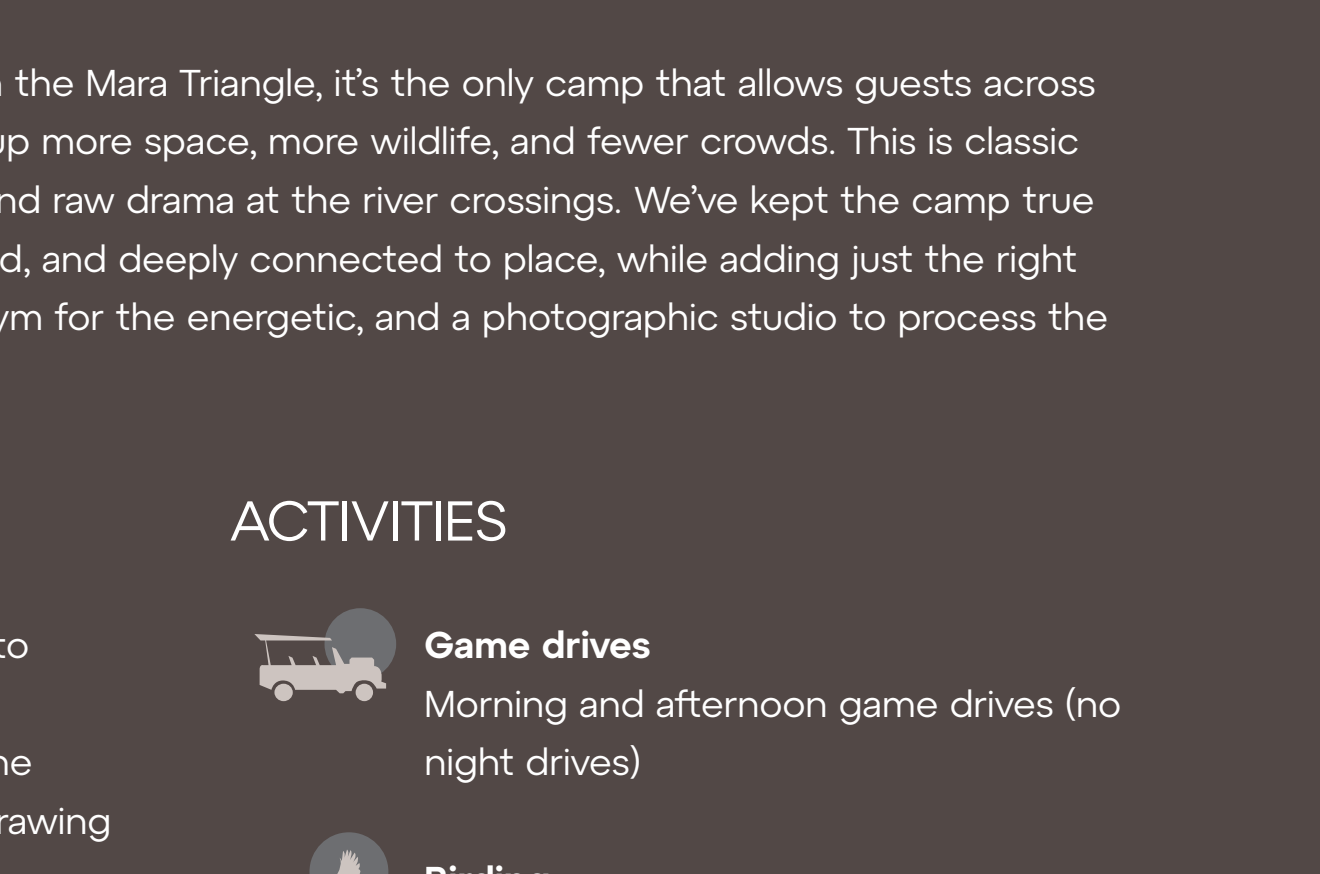
### A LEGACY CONTINUED

For over 50 years, Governors' Camp Collection has played a defining role in shaping the East African safari. What began in the early 1970s with Aris and Romi Grammaticas's bold idea – to create Africa's first permanent tented camp in the heart of the Masai Mara – has earned a legacy known for pioneering hospitality, conservation leadership, and a deep, respectful connection with local communities. Generations of travellers have experienced the magic of the Mara outside the canvas walls of Governors' Camp and Little Governors' Camp; places that have become synonymous with authenticity, warmth and adventure.

Wilderness is honoured to continue the extraordinary legacy of these legendary properties, built on decades of passion and purpose. The work done here, in conservation, in community, and in crafting unforgettable guest experiences, has set the standard. Wilderness is proud to be part of this next chapter, bringing our scale, expertise, and shared passion to one of Africa's most storied names.



Artist's impression - tent and main area



### ACCOMMODATION

This classic East African camp has been re-envisioned to offer a more intimate, lower-impact experience, with just 12 tented suites set along the edge of a thriving marsh ecosystem.

Wilderness Mara is all about access: set in the Mara Triangle, it's the only camp that allows guests across to both sides of the Mara River, opening up more space, more wildlife, and fewer crowds. This is classic safari territory: big skies, roaming herds, and raw drama at the river crossings. We've kept the camp true to its East African roots: elegant, grounded, and deeply connected to place, while adding just the right touches of comfort: a spa to unwind, a gym for the energetic, and a photographic studio to process the magic at the end of the day.

### GUEST TENTS

- 12 spacious canvas tents, positioned to maximise privacy and views.
- Elevated private decks (1m-1.5m off the ground) offer views over the marsh, drawing wildlife and birds.
- Each tent includes an indoor and outdoor shower.
- While no family units are available, the layout allows for a peaceful retreat ideal for couples or solo travellers.

### ACTIVITIES

- Game drives**  
Morning and afternoon game drives (no night drives)
- Birding**  
Home to more than 470 species, the Mara Triangle is a birding hotspot
- Cultural/community visits**  
Nearby Maasai community *manyattas* (homesteads)
- \*Hot Air Ballooning**  
Offered by nearby operator, Governors' Balloon Safaris at extra **cost**

### FACILITIES

- 12 TENTS
- SOLAR POWER
- WI-FI
- POOL
- GYM
- SPA

### WILDERNESS MARA VILLAS – COMING EARLY 2026

Wilderness Mara Villas – formerly Governors' Private Camp – is set to open in early 2026. Positioned on a quiet curve of the Mara River, where elephants still cross, as they have for generations, this reimagined camp invites those who value space, stillness, and the thrill of true wilderness.

## IMPACT

For many decades, Governors' has worked closely with communities and conservation partners to ensure that wildlife tourism meaningfully benefits people and nature. This will continue under our own Impact framework, always keeping our pillars "Educate, Empower, and Protect" in mind.

We recognise that meaningful conservation must ripple outward from our camps and concessions to surrounding communities and the wider national landscape, and that conservation must be practical, inclusive and community-anchored.

SPHERES OF INFLUENCE

### CAMP

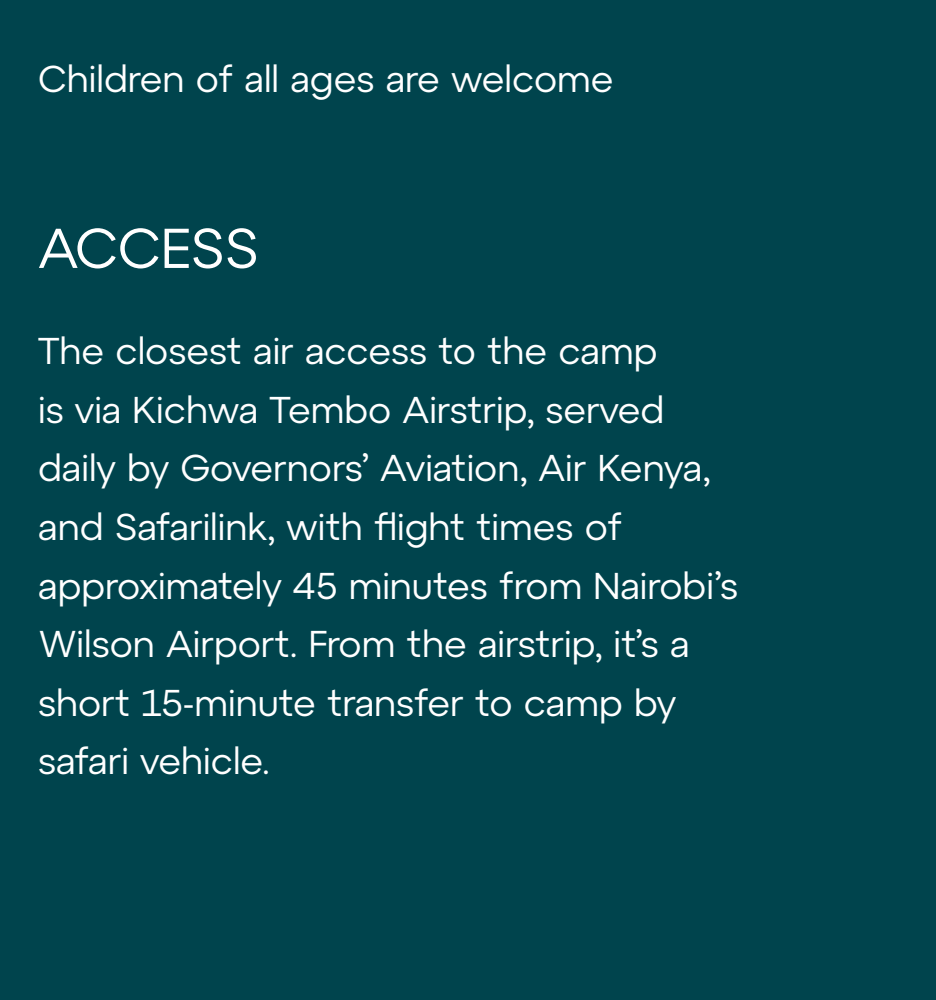
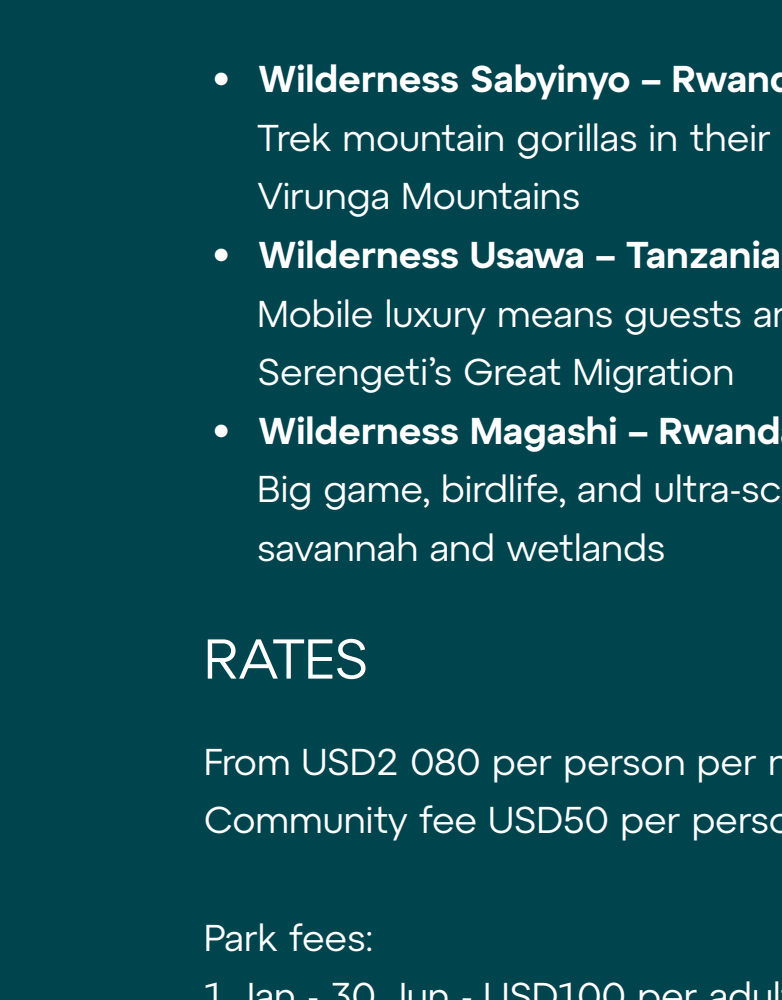
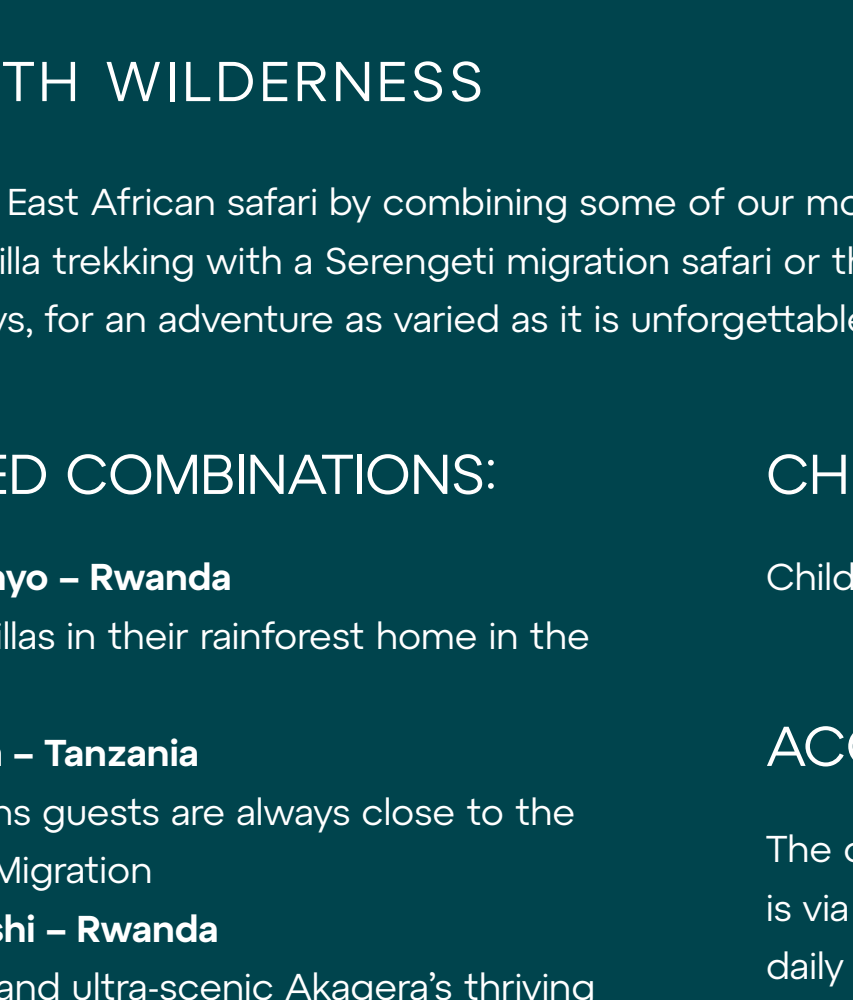
Wilderness Mara will host a lion monitor from the Mara Predator Conservation Programme in camp. This hands-on role not only helps track predator movement within the Mara Triangle, but also extends into broader education and mitigation efforts with local herders and communities, encouraging coexistence. Support goes to predator-proof bomas, training for livestock herders, and collars which provide valuable data on lion movements.

### REGION

Our Children in the Wilderness partnership supports a school near Kawai, a deforestation-threatened catchment area. Through environmental education and tree planting, we equip the next generation to protect their environment and foster long-term ecosystem resilience.

### COUNTRY

We help protect a critical catchment area through support of the Pangolin Project in Nyekweri Forest, home to Kenya's only known giant pangolin. This vital biodiversity hotspot and water source faces pressure from land use change. Our support aids monitoring, forest protection, and climate resilience efforts. Nationally, we support the Mara Elephant Project's rapid-response teams, fostering coexistence between people and elephants, and the Mara Raptor Project, which protects over 60 raptor species through nest monitoring, tracking, and bird rehabilitation.



## PLAN YOUR ITINERARY

### JOURNEY WITH WILDERNESS

Discover the ultimate East African safari by combining some of our most sublime camps across Rwanda and Tanzania. Pair gorilla trekking with a Serengeti migration safari or the tranquillity of Akagera's shimmering waterways, for an adventure as varied as it is unforgettable.

### RECOMMENDED COMBINATIONS:

- Wilderness Sabyinyo – Rwanda**  
Trek mountain gorillas in their rainforest home in the Virunga Mountains
- Wilderness Usawa – Tanzania**  
Mobile luxury means guests are always close to the Serengeti's Great Migration
- Wilderness Magashi – Rwanda**  
Big game, birdlife, and ultra-scenic Akagera's thriving savannah and wetlands

### RATES

From USD2 080 per person per night  
Community fee USD50 per person per night

Park fees:

- 1 Jan - 30 Jun - USD100 per adult per day
- 1 Jul - 31 Dec - USD200 per adult per day
- USD50 per child per day for non-residents

### CHILD POLICY

Children of all ages are welcome

### ACCESS

The closest air access to the camp is via Kichwa Tembo Airstrip, served daily by Governors' Aviation, Air Kenya, and Safarilink, with flight times of approximately 45 minutes from Nairobi's Wilson Airport. From the airstrip, it's a short 15-minute transfer to camp by safari vehicle.

