



WILDERNESS MAGASHI GUIDE ASSIAT INGABIRE

Assiat is dedicated to conservation and forging meaningful connections between guests and Rwanda's wildlife. With a deep love for nature and a commitment to excellence, she continues to pave the way for future generations in the industry.

Growing up in a small village in Rwanda's Eastern Province, bordering the iconic Akagera National Park, it was only natural that Assiat developed a deep appreciation for wildlife and conservation from an early age. Her educational journey began at Faith Preparatory Academy before continuing at Collège Saint Bernard Kansi, where she excelled. By the time she reached A-levels, her passion for conservation had fully taken root, inspired by the efforts of African Parks and the Rwanda Development Board in fostering environmental awareness within local communities.

Determined to turn her passion into a career, Assiat chose to specialise in Tourism, earning a place at Kibihékane Technical Secondary School in Rwanda's Western Province. She completed her studies in 2017 and, just a year later, stepped into the tourism industry as a community freelance guide in Akagera National Park. Over the next four years, she thrived in this role, sharing Rwanda's incredible wildlife and landscapes with guests from around the world. Her ability to engage and educate visitors reinforced her belief that conservation and tourism go hand in hand in protecting Rwanda's natural heritage.

In 2022, Assiat reached a major milestone, joining Wilderness as a guide at Magashi Camp – fulfilling a dream she had held since 2019. Her dedication and commitment to professional growth led her to become the first female guide in Rwanda to obtain the prestigious FGASA qualification, a groundbreaking achievement that has inspired aspiring female guides across the country. She continues to refine her guiding expertise and eagerly anticipates new opportunities, including the chance to work at the highly anticipated Magashi Peninsula.

A passionate advocate for conservation, storytelling, and delivering exceptional guest experiences, Assiat takes immense pride in interpreting the natural beauty and ecological significance of Akagera, ensuring that every guest leaves with a deeper appreciation for Rwanda's wildlife and conservation efforts. She values Wilderness, not only for its strong conservation ethos, but also for the supportive and inspiring team culture that has helped her flourish and grow professionally. "I joined the Wilderness Magashi team because I believed in the company's commitment to conservation, and I wanted to show the younger generation of female guides that high-level guiding is possible. I am incredibly proud of my journey and look forward to continuing to grow in this field".

Assiat's story is one of determination, passion, and breaking barriers. As she continues to make strides in her career, she remains a great asset to Wilderness – dedicated to inspiring others and contributing to the protection of Rwanda's natural wonders.

About Wilderness:

Founded over 40 years ago, Wilderness is a world-leading conservation and hospitality company, offering immersive journeys to a range of environments in Botswana, Kenya, Namibia, Rwanda, South Africa, Tanzania, Zambia and Zimbabwe. Wilderness is part of a global collective working to conserve the world's iconic unfenced, untamed and unpredictable wilderness areas. With more than 60 exceptional camps and lodges, Wilderness helps protect some 2.3 million hectares (6 million acres) of land across its eight African destinations. Its goal – to double that by 2030. Four decades on, the company's purpose is stronger than ever: To increase the world's wilderness, together.

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