

A MESSAGE FROM LORD BRUCE



Dear Friends and Supporters of Broomhall House,

I am writing to you from the dining room at Broomhall, in front of a roaring log fire, while the house shudders and creaks from the battering of Storm Aidan.

Since I last wrote we have endured the economic shock of the pandemic while observing the restrictions imposed upon us. But we have kept in touch with our clients around the world, and we plan to reopen the house again for private tours and events, as soon as we are allowed.

Although the country faces another period of lockdown, we continue to regard the future positively and will be participating in Visit Scotland's Scotland Reconnect virtual travel event later this month. Indeed we are now using video conferencing regularly to reach clients and customers. I have given virtual tours of the collection while my brother Alex has led whisky tasting sessions for global audiences from the dining room table.

Although restricted by the Covid regulations, the Bruce family continues to be involved in the life of the nation. Despite the cancellation of celebrations marking the 700th anniversary of the Declaration of Arbroath (1320) - I contributed a chapter to the commemorative book, Conquered by No One. And only last week we hosted a military exercise - MudMaster 2020 - for units of the British Army from all over the UK.

I hope to see you and your clients next year. Do let us know about your plans for 2021. You may count on us to arrange an utterly unforgettable event or experience.

Please keep in touch, Charles Bruce



IMAGE: DAVID HO

WHISKY GALORE

Together with Scotland's leading specialist travel advisers MacLean and Bruce, Broomhall House hosted a virtual tasting for the Young Presidents' Association. Led by Alex Bruce (The Adelphi Distillery) and Charlie MacLean (pictured) from the dining room at Broomhall, the far flung audience were warmed by Scotch whiskies and stories for two hours including memorably, a Pauillac cask-finished Aberfeldy 18 year old, and Adelphi's very own Breathnof Speyside.



CONQUERED BY NO ONE

Commemorating the life of his forebear, King Robert the Bruce (pictured) - whose skull and sword are kept at Broomhall - Charles Bruce contributed a chapter to Conquered by No One, a biographical history of the King and his barons who composed The Declaration of Arbroath. An open letter written to Pope John XXII in 1320 it is one of the earliest acts of national self-determination in European history, containing the memorable lines:

"It is in truth not for glory, nor riches, nor honours that we are fighting, but for freedom – for that alone, which no honest man gives up but with life itself."



IMAGE: VIKKI BRUCE

AND WE WILL SHOCK THEM

Enduring shocking weather conditions – and a sea of mud – units of the British Army led by 527 (HQ) Squadron 154 (Scottish) Regiment Royal Logistics Corps, battled with civilian teams during an annual two-day driving competition, MudMaster 2020. Encountering a combination of atrocious weather and terrain, over 50 vehicles competed at Broomhall, again demonstrating the versatility of the Estate for hosting automotive events – as Rolls-Royce Motor Cars, McLaren Automotive and Bentley Motors have all previously experienced.



LORD BRUCE FEATURES ON DREAM ESCAPE PODCAST

Holly Mackie hosts this wonderful podcast produced by our good friends, Dream Escape. Holly chats with Lord Bruce to hear all about the wonderful history and incredible artefacts available to view during a private visit to the house in Scotland. Hear the full interview here.



BROOMHALL RECEIVES FUNDRAISING AWARD

On the 80th anniversary of the Battle of Britain last month, Broomhall House received a fundraising award from the Royal Air Force Benevolent Fund for collaborating with Driving Scotland and Knockhill Racing Circuit to organise two classic cars events in 2018/19 which raised £35,000.

