

NAMIBIA



WILDERNESS

We exist to explore, expand and protect the world's wilderness, channelling our hospitality business as a force for lasting, positive impact. Three Impact Pillars guide our conservation and development priorities.



EMPOWER

EDUCATE

PROTECT

IMPACT
PILLARS

For every
USD1
advanced to the business
by its shareholders

Government has
earned
USD2,47

staff have been paid
USD6,56

EMPOWER Building conservation economies, providing employment and support to small and local businesses

365

camp staff
employed

USD44,6 million
earned by staff

USD16,5 million
paid to Government

USD107 million
in purchases of goods and
services in the local economy

USD4,3 million
paid to communities

EDUCATE Environmental and life skills education in nearby communities

570

children have participated
in CITW programmes

400

children participate annually
in school Eco-Clubs

40

bursaries
awarded

USD300,000

donated to community
projects and programmes

PROTECT Human-wildlife co-existence and biodiversity stewardship

We help protect biodiversity &
ecosystem health within our

1,67 million
hectare 'area of influence'

More than
USD4,7 million
paid by Wilderness
and guests for use of
protected areas

20 years
supporting anti-
poaching operations
of Save the Rhino
Trust

97%
reduction in use
of bottled water

Kulala Wilderness Reserve
is a conservation
**success
story**
in rehabilitating degraded
small-stock farmland

All figures for period 2014 to 2023 except
where indicated otherwise

For more information, download the [Wilderness Namibia Impact Report](#)