WILDERNESS

AT A GLANCE

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ABOUT WILDERNESS

Wilderness is a leading safari company with a passion for Africa's wilderness areas, wildlife and communities. We are committed to the conservation of Africa's wilderness areas and to the sustainable development of the communities living in and around our camps and lodges.

Our vision is to be the most sought-after safari company in Africa, and our mission is to create life-changing experiences for our guests, our people and our communities.

"We exist to increase the world's wilderness areas, to protect wildlife and ensure ongoing healing of Africa."

OUR SEVEN ENCE PILLARS

ECONOMIC VALUE FOR PARTNERS
We create economic value for our partners, including our guests, our people, our communities and our shareholders.

EXCEPTIONAL GUEST EXPERIENCE
We create life-changing experiences for our guests, who are our ambassadors and who are our most important asset in our quest to create a sustainable future for our wilderness areas.

BIODIVERSITY, PROTECTED TRAILS
We are committed to the conservation of Africa's wilderness areas and to the sustainable development of the communities living in and around our camps and lodges.

FULL BELIEF, CULTURE
We believe in the power of our people, and we are committed to creating a culture of belief, passion and excellence.

EXCELLENCE, ENTHUSIASM
We are committed to excellence in everything we do, and we are passionate about our people, our guests and our wilderness areas.

ENJOYABLE, PROFITABLE
We believe that our business should be enjoyable and profitable, and we are committed to ensuring that our business is sustainable.

WILDERNESS OMO

Wilderness Omo is the ultimate in luxury safari experiences, with a focus on the wilderness and on the people who live in and around our camps and lodges.

Through Wilderness Omo, we will create life-changing experiences for our guests, our people and our communities, and we will create a sustainable future for our wilderness areas.

OUR AREAS

BOTSWANA

"Botswana offers perhaps the best possible experience of Africa's wildlife, combining breathtaking scenery with the most diverse wildlife."

BOTSWANA HIGHLIGHTS

- The world's biggest – and most famous – inland delta, the Okavango Delta, is home to the highest concentration of elephants in Africa, and to a wide variety of other wildlife.
- Wilderness Botswana's camps and lodges are located in some of the most remote areas in the Okavango Delta, Moremi and Chobe National Park, and they offer a wide variety of activities, including game drives, boat safaris, mokoro safaris, walking safaris, fishing and cultural visits.
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NAMIBIA

"An extraordinary place of discovery and adventure."

Wilderness Namibia's camps and lodges are located in some of the most remote areas in Namibia, and they offer a wide variety of activities, including game drives, walking safaris, fishing and cultural visits.

Namibia
Windhoek
Sossusvlei
Desert Lodge
Sossusvlei Lodge
Kulala Desert Lodge
Namib Desert
Skeleton Coast
Damaraland
Etosha National Park
Etosha Safari Camp
Etosha Safari Lodge
Etosha Safari Camp
Etosha Safari Lodge
Etosha Safari Camp
Etosha Safari Lodge