

WILDERNESS WILDLIFE TRUST



GOAL:

To make a difference to



The Trust supports a wide variety of projects across Africa

RESEARCH AND CONSERVATION:

Protect and research species, paving the way for better-informed conservation management decisions in the long term.



ANTI-POACHING AND MANAGEMENT:

Hands-on management contributes to the survival of both individual species and their endangered habitats.



COMMUNITY EMPOWERMENT AND EDUCATION:

Conservation is only as strong as the people who live nearby, and therefore educational and financial empowerment of local communities is the bedrock of the Trust.



www.wildernesstrust.com



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The relationship between Wilderness Safaris and the Trust is symbiotic: The Trust is involved financially in the projects, while Wilderness Safaris contributes logistically in terms of human resources and equipment.

HOW ARE WE FUNDED?

The Wilderness Trust gratefully receives donations in a number of different ways:

- Wilderness Safaris camp guests regularly donate to the Trust in general or to a project of their choice.
- US\$1 off each guest bednight is paid into the Trust.
- Fundraising initiatives, such as sales of Rhino Force beaded bracelets.
- Independent donations from concerned individuals or organisations.
- Wilderness staff members are enthusiastic about raising funds initiate fundraisers or undertake a challenge in the name of the Trust, such as the Comrades Ultra marathon.

HOW CAN YOU HELP?

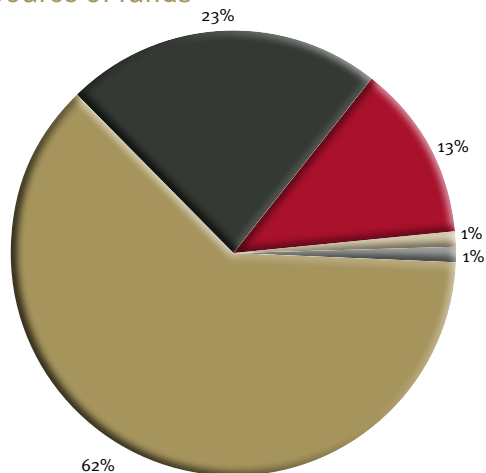
To assist us, please go to

www.wildernesstrust.com/donations

for more information on how to donate. Here, American taxpayers can donate via the Resources First Foundation, which facilitates tax-deductible donations.

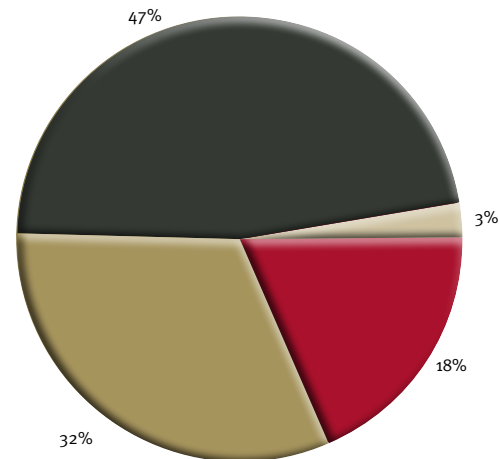
You can either donate funds for a specific project or we will direct them to a project that is in most need of support at the time of donation.

Source of funds



- Wilderness Safaris guests and trade partners
- Wilderness Safaris
- Funding agencies
- WildlifeCampus royalties
- Wilderness Warmers

Distribution of funds



- Research & Conservation
- Community Empowerment & Education
- Anti-Poaching & Management
- Administration (website, annual report)

