



## CHILDREN IN THE WILDERNESS IN A NUTSHELL

Children in the Wilderness (CITW) is a life skills and educational programme for children who live in the neighbouring villages around the wild areas in which Wilderness Safaris operates.

CITW began in 2001 in Botswana and currently takes place in seven countries: Botswana, Malawi, Namibia, Seychelles, South Africa, Zambia and Zimbabwe.

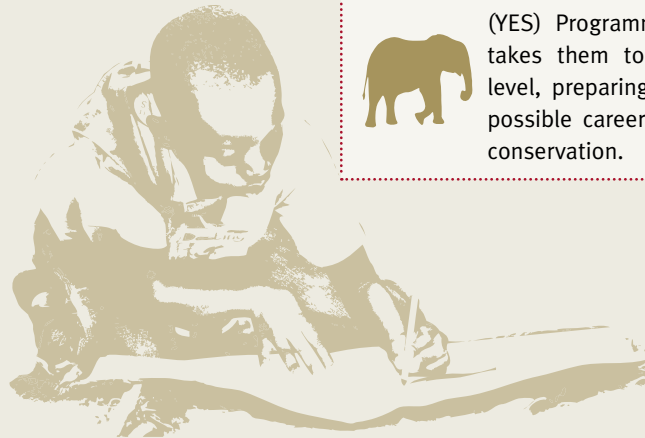
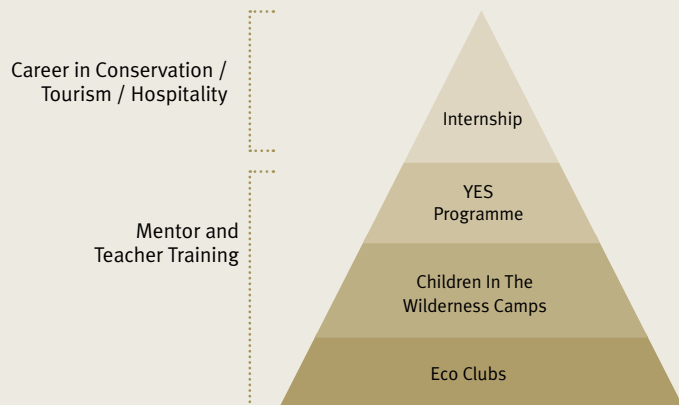
Since 2001, **over 5 000 children** have been hosted in our camps, changing their lives dramatically and positively.

Since CITW is a not-for-profit organisation, it relies on funds donated by the Wilderness Wildlife Trust, interested donors, or fundraising events such as the Tour de Tuli mountain bike event.

### MARCH 2013-FEB 2014: TOTAL NUMBERS


CITW camps	Children on camp	Mentors/volunteers on camps	Eco-Clubs supported	Eco-Club members	Teachers involved in Eco-Clubs	Kids on YES Programme	Teachers trained	Scholarships given
15	441	84	67	2185	74	24	90	237


## Sustainable conservation through leadership development





## HOW IT WORKS


- 1 First, the CITW Coordinator and his/her Eco-Mentors (i.e. Wilderness staff who volunteer their time) meet with teachers in village schools and, with their help, start an Eco-Club at each school. The Eco-Club is run as an extra-mural activity on a monthly or weekly basis, where the curriculum is all about wildlife, the environment and livelihoods. The children can choose to become members of the Eco-Club.


- 2 Once a year, the nearest Wilderness Safaris camp is closed to paying guests and a CITW programme run at the camp. Participants are chosen from the Eco-Club members.


- 3 The camp lasts anywhere from three to five days, for about 12-24 children. The programme is both educational and fun, and includes game drives, walks or mokoro trips – depending on the area.


- 4 The children return to their schools inspired to continue their education and with a newfound love and pride in their wildlife heritage. In some of the countries, a few of those in need of financial assistance receive scholarships so as to complete their schooling.


- 5 Students who show an aptitude for environmental leadership are hosted on a Youth Environmental Stewardship (YES) Programme, which takes them to the next level, preparing them for possible career in nature conservation.


- 6 Post school, the CITW team then helps with finding internships or relevant training, with the ideal 'end' being that of the young adult being able to give back to his/her community through a career.
- 7 Through all of this, Eco-Mentor Training is vital to ensure that teachers and Eco-Mentors are fully prepared and able to run the Eco-Clubs. This training empowers and uplifts them to be effective role models within their communities.