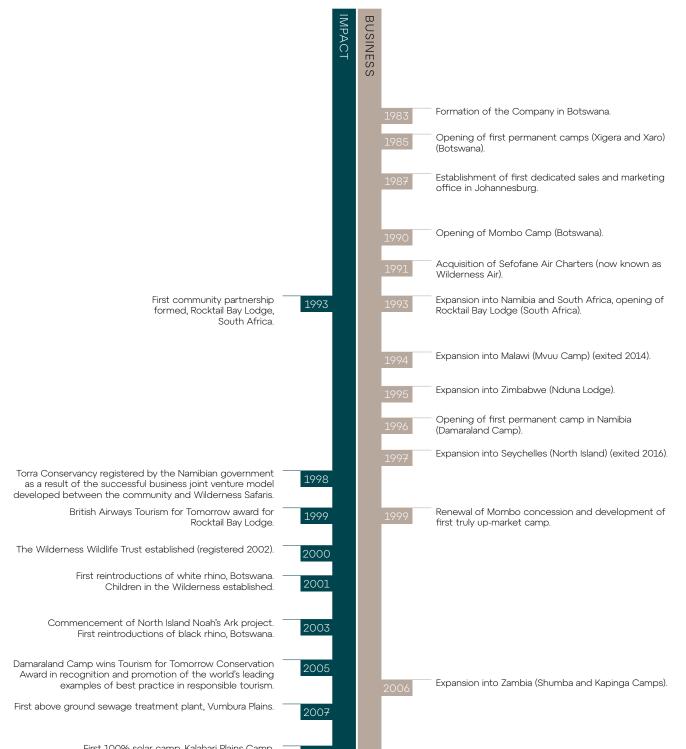
WILDERNESS

OUR MILESTONES

When the Company was formed in 1983, we commenced an exciting journey of discovery and learning. On this journey, we have reached numerous important business and impact milestones, the most important being illustrated here. We are particularly proud that many of these milestones have become precedents for the industry as a whole, and not just our own organisation.



First 100% solar camp, Kalahari Plains Camp.	2009		
Phase-out of bottled water use in Botswana commences.	2010		
Establish Group Environmental Minimum Standards, target of 80% compliance by 2016	2011	2012	Expansion into Republic of Congo (Odzala Camps) (exited 2015) and Kenya (Segera Retreat).
Second round of black rhino reintroductions, Botswana.	2014		
Third round of black rhino reintroductions, Botswana.	2015	2015	 Wilderness Holdings receives Presidential Order of Meritorious Service in "recognition of exceptional service to Botswana".
Wilderness receives the World Travel & Tourism Council 2016 Tourism for Tomorrow Award. GEMS target of 80% compliance achieved.	2016	2016	- Expansion into Rwanda.
Wilderness wins Virtuoso Sustainable Tourism Leadership Award.	2017	2017	Opening of Bisate Lodge (Rwanda).
		2018	Opening of new Mombo (Botswana).
Wilderness Safaris and LRF launch the Lionscape Coalition.	2019	2019	Opening of Magashi Camp (Rwanda), and rebuild of King's Pool and Jao (Botswana).
		2020	- Wilderness Safaris revamps Little Kulala (Namibia).
Wilderness Conservation Heroes' COVID-19 Relief Programme positively impacts some 100 000 people, 20 000 hampers, 7 38 tonnes.	2021	2021	Wilderness Safaris upgrades DumaTau to Premier, and introduces Little DumaTau (Botswana). Opens new Bisate Kwanda Lounge (Rwanda).
Wilderness Bisate's reforestation project reaches record 100 000 indigenous trees planted. Wilderness Zimbabwe & CITW wins Environmental Stewardship and Social Impact Award.	2022	2022	Wilderness wins World Travel Award and DumaTau wins National Geographic Hotel Award. Wilderness rebuilds Vumbura Plains (Botswana) and refurbs Toka Leya (Zambia). Wilderness expands to Tanzania. Wilderness rebrand.
Wilderness launches new impact strategy. Wilderness signs groundbreaking MOU with Carbon Ark and Zambian Ministry of Green Economy on Kafue Forest Project.	2023	2023	Opening of Wilderness Usawa Serengeti (Tanzania).