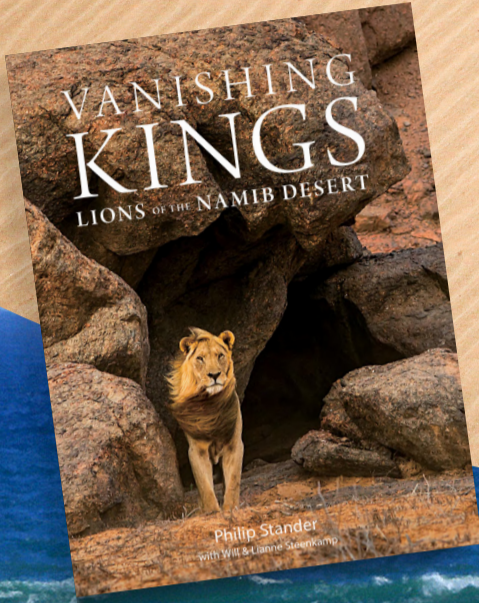


This Festive Season, we're following a Star!



'This year, we'd like to help the people and lions of Namibia.'

We have once again decided to *'repurpose'* our traditional end-of-year gift, by using the resources for something more meaningful and long-lived.

Last year, we planted trees in Rwanda. This year, we'd like to help the people and lions of Namibia. In November 2017, a series of devastating human-lion conflicts in Namibia's Torra Conservancy (where Damaraland Camp is situated) resulted in the loss of over 200 head of small livestock by a handful of rural subsistence farmers. Relations between communities and conservation are tense and lions risk facing the brunt of this.

As a result, we have decided to step in, over and above our formal contractual engagement with the community, and seek a solution. In partnership with Dr Philip Stander and the Desert Lion Project we have fitted a satellite collar to one of the high-ranking lionesses in the Huab Pride (Angela, Xpl-75). This will allow us real-time data on the pride location and potential risk to small stock farmers and the ability to act to prevent more losses. In addition, we will be seeking further funding for the construction of predator-proof bomas in high-risk areas, as well as the employment of "Lion Rangers" whose job it will be to manage the interface between lions and this remote rural community.

To mark this intervention and your part in it, we will be shipping you a hardcover copy of Dr Stander's seminal new book, *Vanishing Kings**. Over the course of 2018, we will be sending you regular email updates detailing the movements of Angela and her pride, and their interactions with the people of the Torra Conservancy.



Thank you again for all your support for us and for Africa over 2017. We wish you a safe and restful festive season and a prosperous 2018.