



GRANT WOODROW

Wilderness Chief Business Development Officer

With over 26 years' experience with Wilderness Safaris, Grant Woodrow has an in-depth knowledge of the company's operations and the conservation tourism industry as a whole, offering immense value and support to the company's Business Development team.

Grant Woodrow was welcomed to the Wilderness EXCO team in June 2022 and takes on the role of Chief Business Development Officer, overseeing the company's new Tanzanian business and future developments. His role will directly impact the company's strategy to build sustainable conservation economies across Africa.

Grant joined Wilderness in 1996 as an Assistant Camp Manager at Xigera Safari Lodge in Botswana's Okavango Delta. He then moved on to manage various other camps in both the Okavango Delta and Linyanti Wilderness Reserve, and was directly involved in the development of the world-renowned Wilderness Mombo Camp in 1999.

Grant worked in various senior operational positions before being appointed Managing Director of Wilderness Safaris Botswana in 2007. He played an instrumental role in developing a strong culture of training, service and hospitality, and was promoted to Managing Director of the Botswana Group, including Wilderness Air and Northern Air Maintenance in 2011. In this role, he managed the largest operational company in the Wilderness Group and has remained committed to maintaining relationships with Government, as well as being directly involved with local communities and all tourism-related operations within Botswana.

In 2015, he was appointed Wilderness Safaris Chief Operating Officer (COO), managing the Group's Southern African operations, moving across to Business Development in 2018.

With a BSc in Zoology and an Honours degree in Wildlife Management, Grant has always had a passion for wildlife and the environment; this led to him developing the Wilderness Safaris Botswana Environmental Division in 2000. In this role, he had the opportunity to manage various ecological projects. His work on the company's environmental minimum standards set a benchmark for future standards within the tourism industry in Botswana.

Grant is looking forward to his new role within Wilderness. "As the company continues to expand its global footprint, into Tanzania and beyond, I look forward to contributing to our business strategy and making a positive impact in these remarkable wilderness areas", he notes.

About Wilderness Safaris:

Wilderness Safaris, Africa's largest hospitality and conservation company, operates in seven countries and across more than 40 exceptional camps and lodges. Located in some of the continent's most remote, pristine and game-rich wilderness areas, the company offers unforgettable and exclusive adventures that help preserve biodiversity, conserve wildlife and uplift local communities. Wilderness Safaris believes in creating impactful journeys, which it has been doing for some four decades. The company's purpose today is stronger than ever, in its dedication to conserving and restoring Africa's wilderness and wildlife.



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