



WILLIAS ZIHOVE

Wilderness Chief Financial Officer

As Chief Financial Officer, Willias Zihove plays a vital role in ensuring the best performance and efficiency of the Group's Corporate and Regional Finance Teams across all areas of operation.

Willias joined Wilderness Safaris in 2006 as Finance Manager based in Lusaka, Zambia, where he was responsible for building a functional Finance team from scratch. He was soon promoted to Regional Financial Officer for the Zambezi Region, and later to Chief Financial Officer for the Group in 2018.

Born in Masvingo Province, Zimbabwe, Willias completed his primary and secondary education there before graduating with a Bachelor of Accountancy (Honours) degree from the University of Zimbabwe in 1999.

Willias joined Delta Beverages in Harare (then known as United Bottlers) as a graduate trainee, eventually becoming Financial Controller. He subsequently joined Feic (PVT) Ltd, an investment company with interests in a Kyocera dealership and publishing, as Finance Manager.

Having been an integral part of Wilderness for over a decade, Willias is responsible for supporting the company's growth strategy, and gaining the necessary insight required in its fight against waste.

Some of his career highlights include being part of the team that steered the growth of the Zimbabwe regional business, and witnessing succession plans coming to fruition, events he remains grateful for to this day.

At his interview in June 2006 in Victoria Falls, the confidence and passion then-Regional MD Keith Vincent showed in the Wilderness business model intrigued Willias. "Coming from bottling and selling Cokes, and servicing photocopiers, I knew I had a lot to learn! I am excited to continue playing a role where I can improve efficiencies, while making a positive impact at the same time", Willias notes.

Ends

About Wilderness Safaris:

Wilderness Safaris, Africa's largest hospitality and conservation company, operates in seven countries and across more than 40 exceptional camps and lodges. Located in some of the continent's most remote, pristine and game-rich wilderness areas, the company offers unforgettable and exclusive adventures that help preserve biodiversity, conserve wildlife and uplift local communities. Wilderness Safaris believes in creating impactful journeys, which it has been doing for some four decades. The company's purpose today is stronger than ever, in its dedication to conserving and restoring Africa's wilderness and wildlife.



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