



Why Visit Zimbabwe?

WHY ECOTOURISM TO ZIMBABWE IS IMPORTANT AND MEANINGFUL

Tourism has a significant and meaningful impact on local economies and is an integral part of any country's development strategy, particularly Africa. Ecotourism not only enables the protection of some of the most unique habitats and wildlife on the planet but can also have a direct positive impact on some of the most marginalised and undeveloped communities in the world.

US\$14 207 944
INVESTED OVERALL IN BOTH CONSERVATION AND COMMUNITY SINCE FY2013

Since we began our operation in Zimbabwe over two decades ago, despite numerous challenges, we have never compromised on our commitment to our conservation operations and community partnerships. Our presence on the ground has maintained a social and environmental stability throughout.

OUR IMPACT:

Conservation



CONTRIBUTIONS TO CONCESSION MANAGEMENT



FIREBREAKS AND ROAD MAINTENANCE



ANTI-POACHING SUPPORT AND PARK MANAGEMENT FLIGHTS



GAME WATER SUPPLY: COVER COSTS TO MAINTAIN BOREHOLES

NATIONAL PARKS FEES & PERMITS SINCE FY2013

US\$1 954 852

RESEARCH AND ANTI-POACHING SUPPORT

Alongside our non-profit organisation, Wilderness Wildlife Trust.

RESEARCH PROJECTS

ANTI-POACHING

FULL MOON COUNTS

BIANNUAL ROAD TRANSECT COUNTS

US\$ 314 929
PAID TO CONSERVATION AND MANAGEMENT SINCE FY2013

OUR IMPACT:

Community

INTERNAL COMMUNITY LOCAL ECONOMIC IMPACT



Employ **227** staff members



Support **±6.61** dependants



±1 500 PEOPLE IMPACTED

US\$ 10 944 140

CONTRIBUTED TO STAFF SALARIES AND COSTS SINCE FY2013

EXTERNAL COMMUNITY

Our non-profit organisation, Children in the Wilderness, also supported by tour operators and guests, facilitates sustainable conservation through:

ENVIRONMENTAL EDUCATION PROGRAMMES

LITERACY PROJECTS

SCHOLARSHIP PROGRAMMES

TEACHER TRAINING AND INCENTIVES

SCHOOL NUTRITION PROJECTS

COMMUNITY DEVELOPMENT

SUSTAINABILITY PROJECTS

US\$994 024
CONTRIBUTED TO ZIMBABWE'S RURAL SCHOOLS AND COMMUNITIES SINCE FY2013